

Last year more than 500 organizational partners helped us build community around clean air. We encourage returning partners and new participants to be a part of the effort to bring clean air to California by pledging to do your part on and up to California Clean Air Day. The pledge below suggests actions your organization can take to improve air quality based on your organization type, and you can let us know what else you pledge to do at the end of the form.

Be sure to look for an email after signing up with resources and engagement tracking tools just for you, including a link you can send to your employees or community. You will also receive login info for your own page to help you see how many on your list have signed up, who has expressed interest and how your organization compares to others.

If you took the Clean Air Pledge last year, you can log in with your account now to pre-fill information from last year. Click here to log in. (<https://www.cleanairstday.org/login/?redib=pledge%2Forganization>)

PLEDGE
(1/3)

GOVERNMENT PLEDGE

No need to stress out about your answers – the questions about metrics are for internal purposes only!

Organization Type *

Government

How many employees do you have in California? *

What percent of employees will be participating in Clean Air Day? *

- ☐ 100%
- ☐ 75%
- ☐ 50%
- ☐ 25%

Other

How we pledge to clean the air:

Engaging Employees for Clean Air

- ☐ Encourage employees to take the Clean Air Pledge
- ☐ Host a learning or team-building event around Clean Air Day
- ☐ Establish a permanent telecommuting policy
- ☐ Create an incentive program for employees who take public transit, carpool or vanpool, drive an electric vehicle, bike, scooter or walk to work
- ☐ Create a permanent public transit program for employees

Clean Air Day 2021 Actions

- ☐ Convert your fleet to cleaner technology
- ☐ Digital and social media outreach featuring an agency leader or affiliated official public figure
- ☐ Your governing board or council will adopt a resolution recognizing California Clean Air Day

Community Outreach

- ☐ Host a Clean Air Day event
- ☐ Spread messaging through social media
- ☐ Include Clean Air Day in our email blast
- ☐ Host a community clean air challenge to see how many community members you can get to participate

Other ways we pledge to clear the air on Clean Air Day 2021

ORGANIZATION INFO

Organization Name *

Name *

First

Last

Email *

Phone *

Title

ZIP Code *

Social Media

☐
☐
☐

Referred by

If an individual or organization referred you to take the Clean Air Pledge, you can list them here.

CONFIRM
(3/3)

CONFIRM & SUBMIT

Customize Pledge Link

This year we're providing custom links for you so that you can track your engagement. Use this link whenever you send out communication about your involvement.

You can either choose a custom link now, or leave this field blank and one will be automatically generated and emailed to you.

Only numbers and letters are accepted.

<https://cleanairday.org/pledge/individual/>

Account *

Your Clean Air Day account will grant you access to the engagement tracking portal.

- ☐ Create account
- ☐ Log in to existing account

Terms *

☐ I am pledging my organization's participation in California Clean Air Day 2021 and have been authorized to do so on behalf of my organization. My organization will be listed on this website. I also consent to the California Clean Air Day Privacy Policy (<https://cleanairday.org/privacy-policy/>).

PLEDGE