

# **Integrated Planning Port Master Plan Update**

---

PRESENTATION AND DIRECTION TO STAFF ON THE  
PORT MASTER PLAN UPDATE:

- A. EMBARCADERO PLANNING DISTRICT PUBLIC  
OUTREACH RESULTS**
- B. FOLLOW-UP DRAFT POLICY CONCEPTS  
SPECIFIC TO COMMERCIAL FISHING**

# TODAY'S WORKSHOP:

## Workshop Introduction

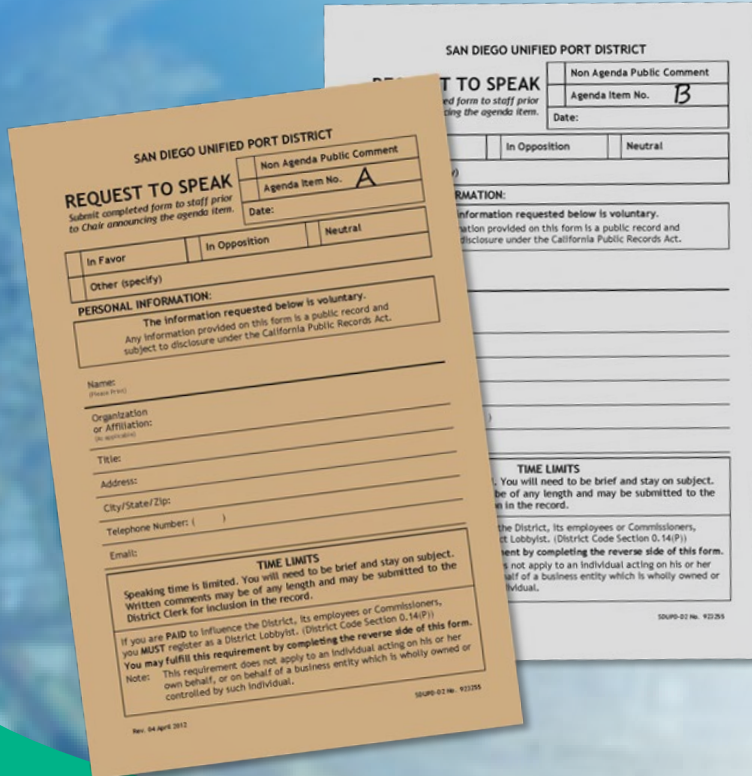
### A) Embarcadero Public Outreach Results

- Staff Presentation
- Board Clarifying Questions
- Public Comment
- Board Discussion

### B) Follow-up Draft Policy Concepts Specific to Commercial Fishing

- Staff Presentation
- Board Clarifying Questions
- Public Comment
- Board Discussion

## Conclusions and Next Steps



**SAN DIEGO UNIFIED PORT DISTRICT**

**REQUEST TO SPEAK**  
Submit completed form to staff prior to Chair announcing the agenda item.

Non Agenda Public Comment  
Agenda Item No. **A**  
Date: \_\_\_\_\_

☐ In Favor ☐ In Opposition ☐ Neutral  
Other (specify) \_\_\_\_\_

**PERSONAL INFORMATION:**  
The information requested below is voluntary. Any information provided on this form is a public record and subject to disclosure under the California Public Records Act.

Name: (Please Print) \_\_\_\_\_  
Organization or Affiliation: (or association) \_\_\_\_\_  
Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Telephone Number: ( ) \_\_\_\_\_  
Email: \_\_\_\_\_

**TIME LIMITS**  
Speaking time is limited. You will need to be brief and stay on subject. Written comments may be of any length and may be submitted to the District Clerk for inclusion in the record.

If you are PAID to influence the District, its employees or Commissioners, you MUST register as a District Lobbyist. (District Code Section 0.14(P))  
You may fulfill this requirement by completing the reverse side of this form.  
Note: This requirement does not apply to an individual acting on his or her own behalf, or on behalf of a business entity which is wholly owned or controlled by such individual.

SUOPD-02 Rev. 9/2005

**SAN DIEGO UNIFIED PORT DISTRICT**

**REQUEST TO SPEAK**  
Submit completed form to staff prior to Chair announcing the agenda item.

Non Agenda Public Comment  
Agenda Item No. **B**  
Date: \_\_\_\_\_

☐ In Opposition ☐ Neutral

**PERSONAL INFORMATION:**  
The information requested below is voluntary. Any information provided on this form is a public record and subject to disclosure under the California Public Records Act.

Name: (Please Print) \_\_\_\_\_  
Organization or Affiliation: (or association) \_\_\_\_\_  
Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Telephone Number: ( ) \_\_\_\_\_  
Email: \_\_\_\_\_

**TIME LIMITS**  
Speaking time is limited. You will need to be brief and stay on subject. Written comments may be of any length and may be submitted to the District Clerk for inclusion in the record.

If you are PAID to influence the District, its employees or Commissioners, you MUST register as a District Lobbyist. (District Code Section 0.14(P))  
You may fulfill this requirement by completing the reverse side of this form.  
Note: This requirement does not apply to an individual acting on his or her own behalf, or on behalf of a business entity which is wholly owned or controlled by such individual.

SUOPD-02 Rev. 9/2005

# TODAY'S WORKSHOP:

## Workshop Introduction

### A. Embarcadero Public Outreach Results

- Staff Presentation
- Board Clarifying Questions
- Public Comment
- Board Discussion

### B. Follow-up Draft Policy Concepts Specific to Commercial Fishing

- Staff Presentation
- Board Clarifying Questions
- Public Comment
- Board Discussion

## Conclusions and Next Steps

# INTEGRATED PLANNING PROCESS

Page 4 of 70 B



12/17/2018



**VISION  
STATEMENT  
& GUIDING  
PRINCIPLES**

**FRAMEWORK  
REPORT**

**PMPU  
GOALS**

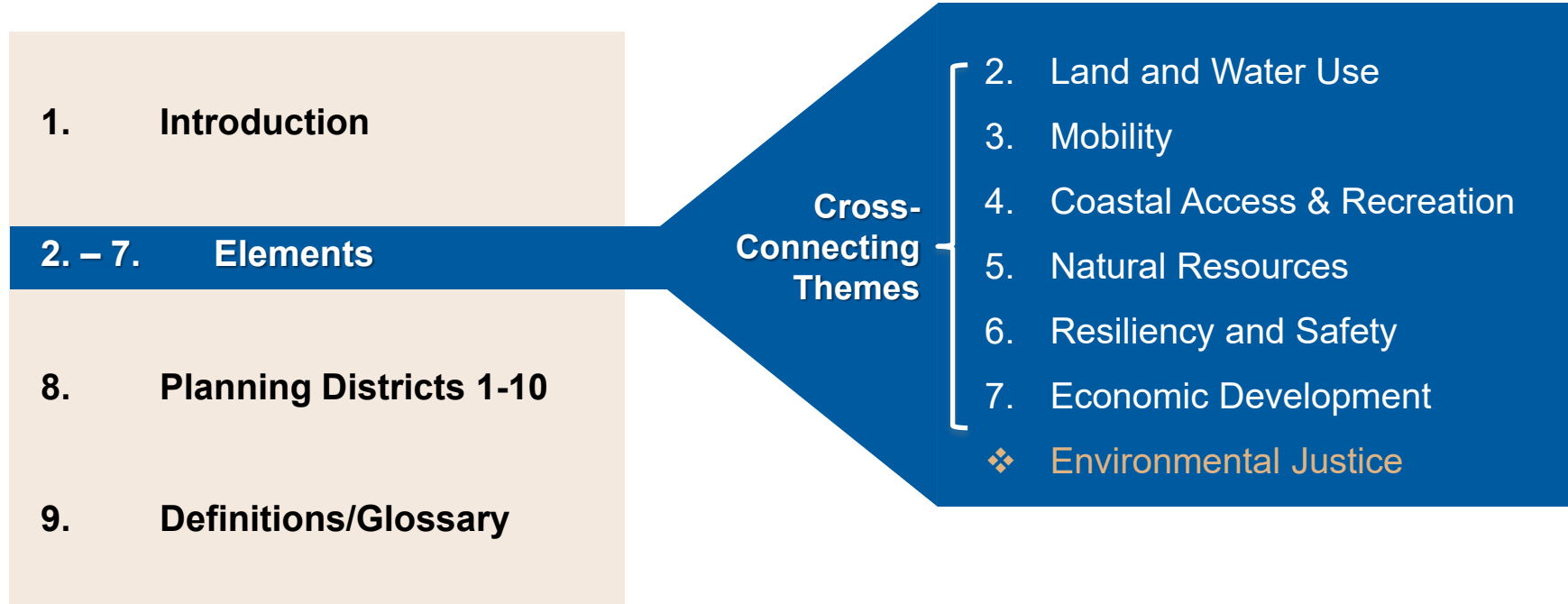
**PMPU  
POLICY  
CONCEPTS**

**OBJECTIVES**

- **Market Ready**
- **Streamline Permit Process**
- **Certainty with Flexibility**
- **Balance Development with Natural Resources while Enhancing Fiscal Sustainability**

# Port Master Plan Update:

## Document Contents



# Port Master Plan Update:

## Document Contents

**1. Introduction**

**2. – 7. Elements**

**8. Planning Districts 1-10**

**9. Definitions/Glossary**

1. Shelter Island
2. Harbor Island
3. Embarcadero
4. Working Waterfront
5. National City Bayfront
6. Chula Vista Bayfront
7. South Bay
8. Imperial Beach Oceanfront
9. Silver Strand
10. Coronado Bayfront



PROJECTS



POLICIES







# Port Planning Districts

## Planning District 3: Embarcadero

# Planning District 3 – Embarcadero

## Current State

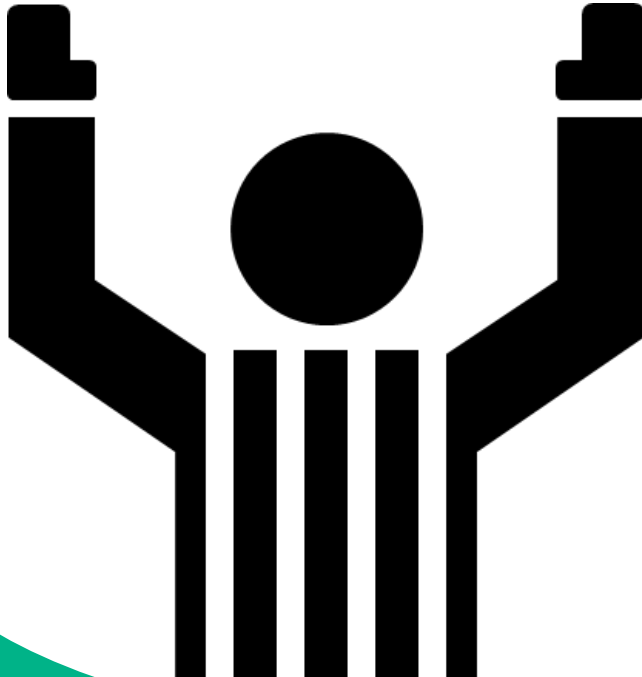
- Over three miles of waterfront lined with an assortment of commercial, visitor-serving, recreational, and even industrial uses
- Conveniently located south of the San Diego International Airport and close to Downtown San Diego
- Close proximity to regional roadways and freeways
- Linear public access areas with shoreline path and play areas
- Panoramic scenic vistas of San Diego Bay and city lights

## Future State

- A 'front door' to San Diego welcoming travelers arriving by sea, land, or air
- A vibrant, waterfront experience with broad mix of coastal-dependent uses and activities showcasing and celebrating San Diego's diverse waterfront
- Home of the Next Great Waterfront Street
- An active entertainment, recreation, and hospitality destination that is a highlight along the Green Necklace and picturesque San Diego Bay

# GOALS

## Planning District 3



- A “front door” to San Diego for travelers arriving by sea, land, or air, offering a vibrant mix of visitor-serving commercial and recreational activities, and internationally-recognized attractions that showcase and celebrate the history of San Diego’s waterfront
- Celebrated water areas that support historic ship, ferry and excursion vessel, recreational vessel, and commercial fishing berthing, and that preserve deep-water dependent cruise ship berthing
- An active experience that provides people meaningful waterfront gathering places and access to a broad mix of land and water-based entertainment, recreation, hospitality, and visitor destinations

*BPC Workshop: May 25, 2017*

# TODAY'S WORKSHOP:

## Workshop Introduction

### A. Embarcadero Public Outreach Results

- Staff Presentation
- Board Clarifying Questions
- Public Comment
- Board Discussion

### B. Follow-up Draft Policy Concepts Specific to Commercial Fishing

- Staff Presentation
- Board Clarifying Questions
- Public Comment
- Board Discussion

## Conclusions and Next Steps

# Public Outreach – Embarcadero Planning District





# Public Outreach – Embarcadero Planning District

## Engagement Strategy

- Multiple touch points, with different engagement techniques
- Engagement included questions related to the entire Embarcadero Planning District, as well as specific questions for the North and Central Embarcadero sub-districts

### 1. Online Survey

- Survey was open from December 13<sup>th</sup> through January 31<sup>st</sup>
- 3,330 participants

### 2. Public Open House

- Hosted an open house at the Port building
- Over 70 participants attended

# PLANNING DISTRICT 3 - EMBARCADERO



# Public Outreach – Embarcadero Planning District

*Thinking about how best to balance the availability of parking and park space on the Embarcadero, which of the following is closest to your opinion?*

I prefer parking right next to my destination, even if it means less park space.

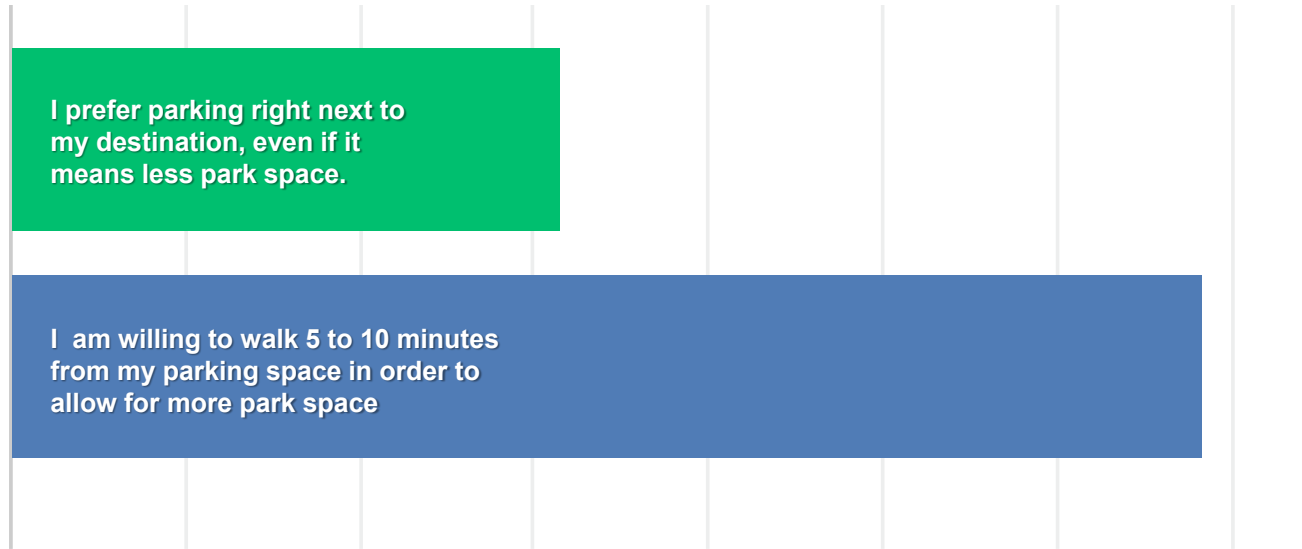


I'm willing to walk 5 to 10 minutes from my parking space in order to allow for more park space.



# Public Outreach – Embarcadero Planning District

*Thinking about how best to balance the availability of parking and park space on the Embarcadero, which of the following is closest to your opinion?*





# Public Outreach – Embarcadero Planning District

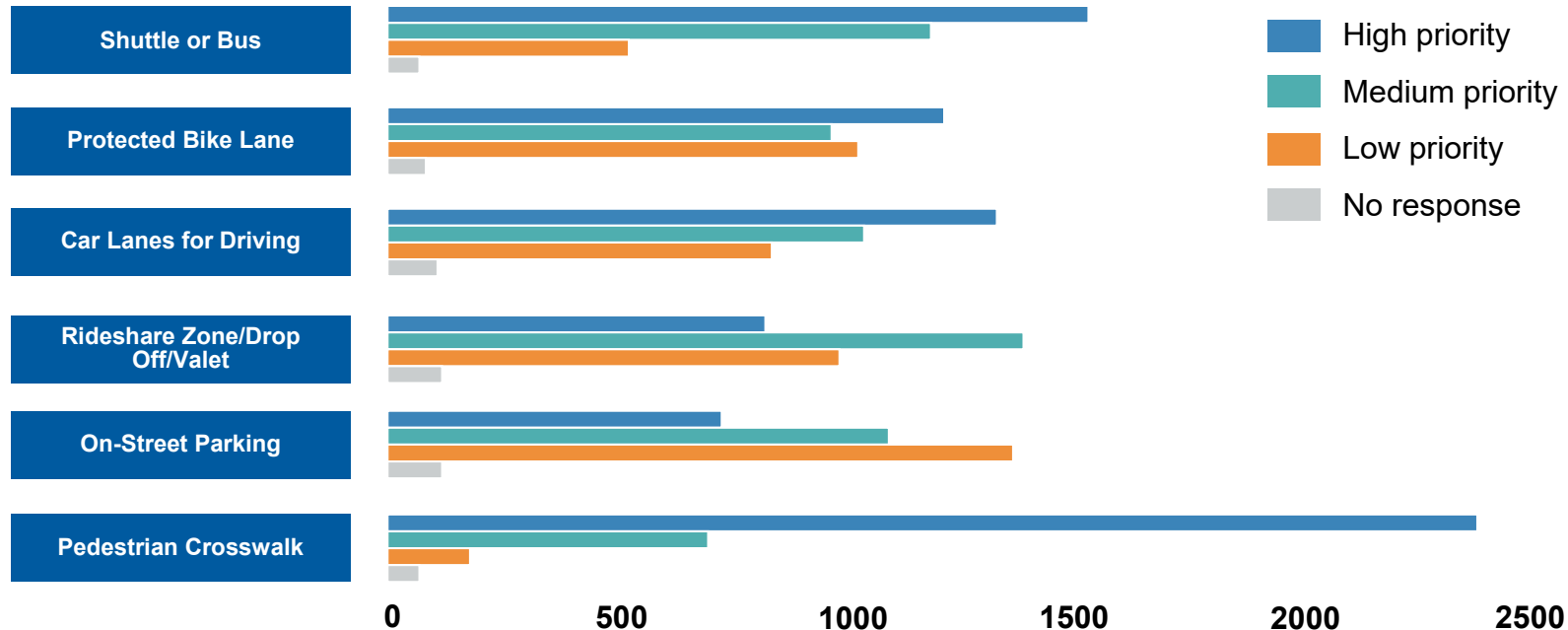
*With limited space along Harbor Drive, how should we prioritize various forms of transportation and supporting amenities?*





# Public Outreach – Embarcadero Planning District

*With limited space along Harbor Drive, how should we prioritize various forms of transportation and supporting amenities?*



# PLANNING DISTRICT 3 - EMBARCADERO

Page 21 of 70 B



WATERFRONT  
PARK

SEAPORT VILLAGE

SOUTH  
EMBARCADERO

SAN DIEGO  
convention center

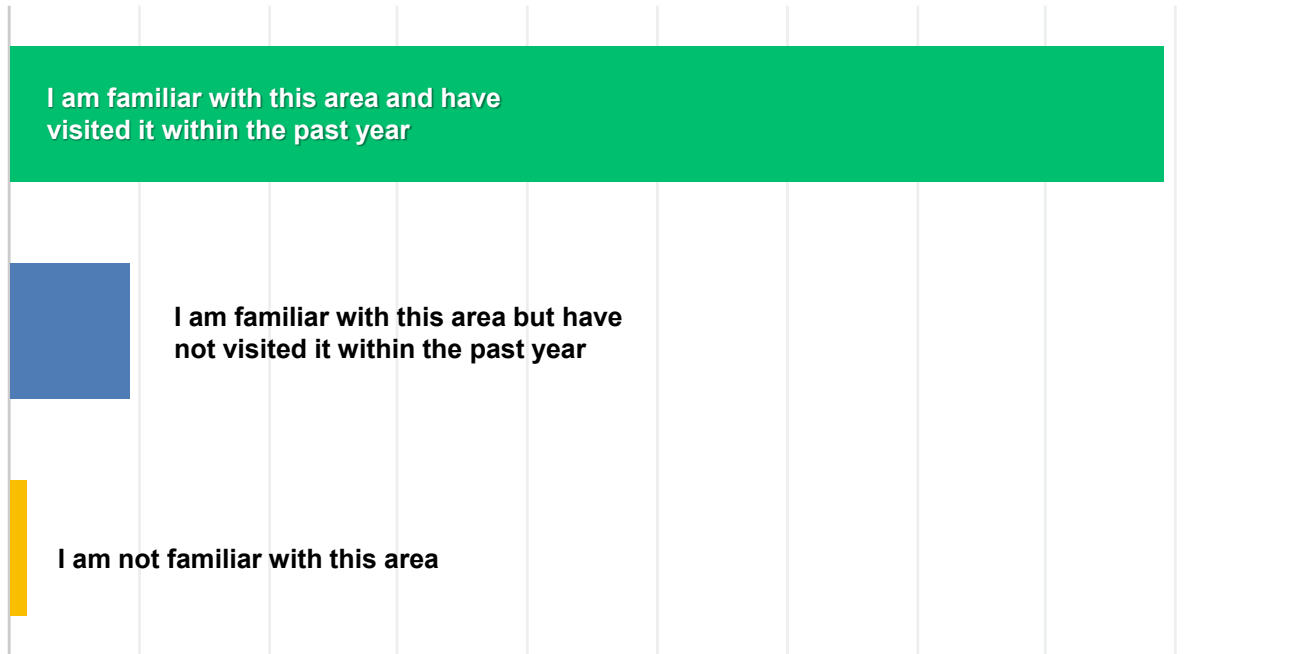
CENTRAL  
EMBARCADERO

NORTH  
EMBARCADERO

USS Midway  
MUSEUM

# Public Outreach – North Embarcadero Sub-District

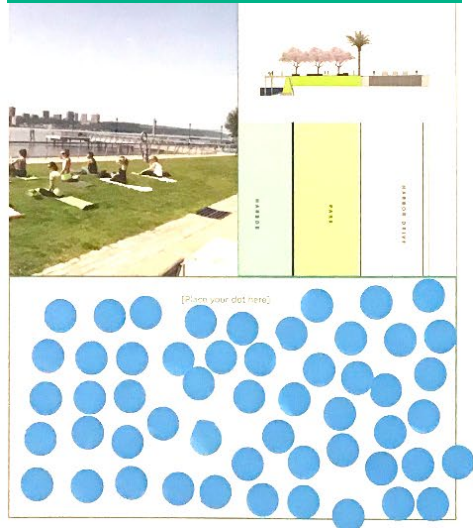
*Which of these statements best describes your familiarity with the North Embarcadero?*



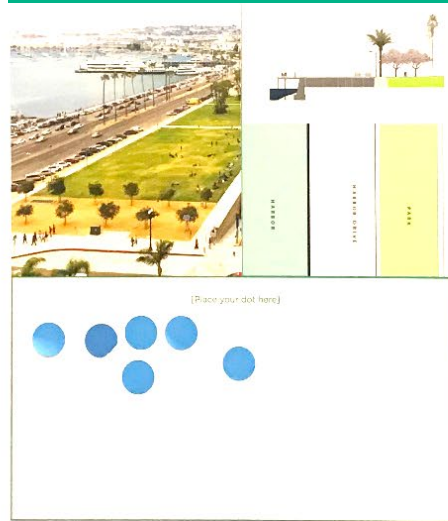
# Public Outreach – North Embarcadero Sub-District

*In the North Embarcadero Harbor Drive runs along the waterfront. In your opinion where should public space such as parks and plazas be located?*

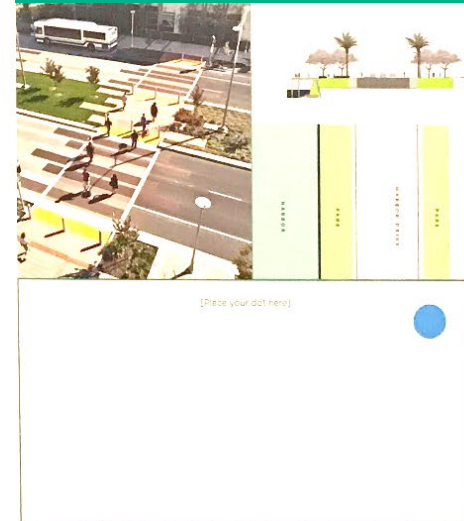
Mostly on the water side of the street



Mostly on the downtown side of the street

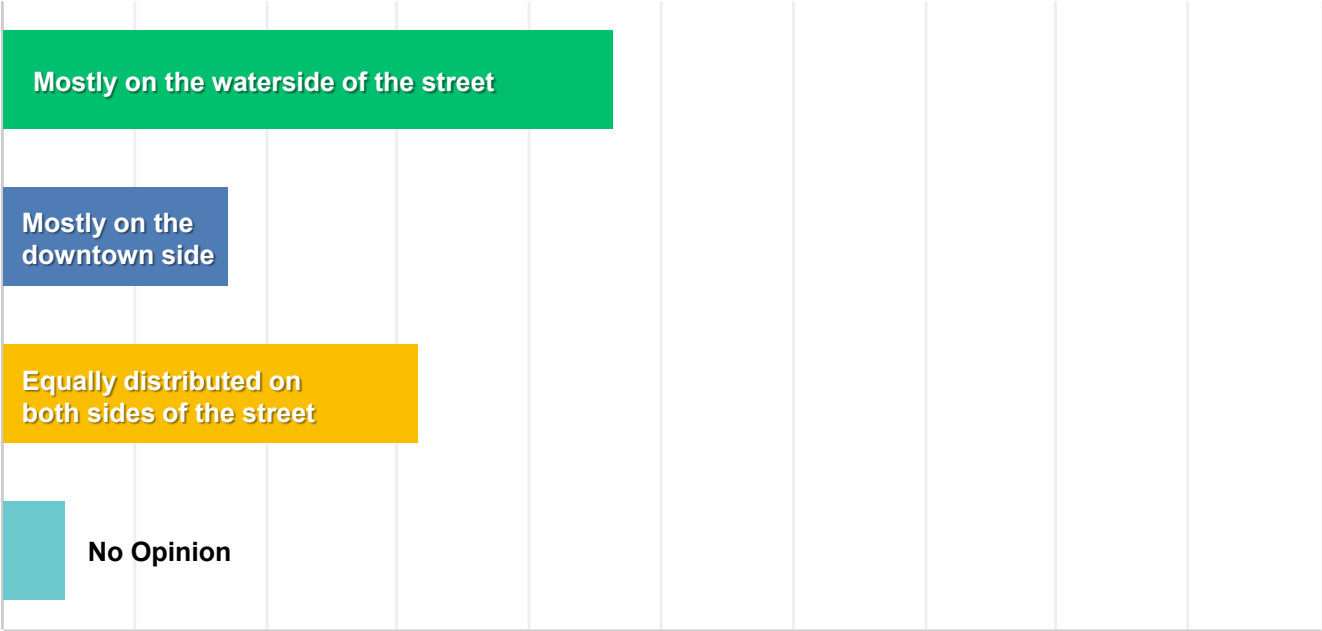


Equally distributed on both sides of the street



# Public Outreach – North Embarcadero Sub-District

*In the North Embarcadero Harbor Drive runs along the waterfront. In your opinion where should public space such as parks and plazas be located?*





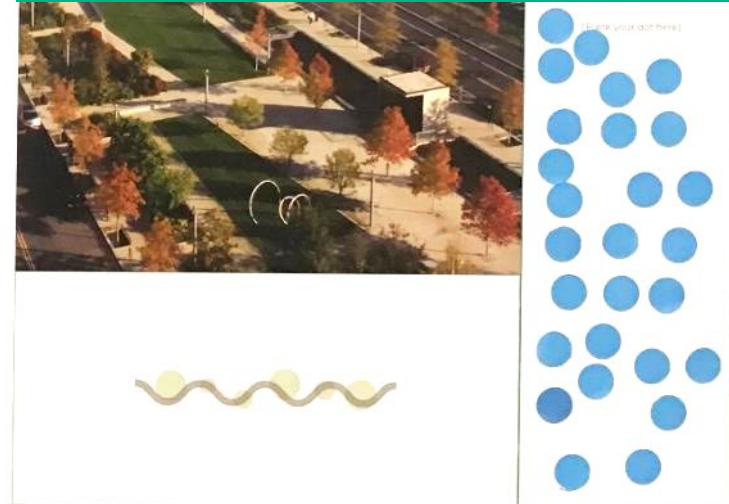
# Public Outreach – North Embarcadero Sub-District

*Thinking about the North Embarcadero area, which option for park space configuration do you prefer?*

Park space consolidated in one larger contiguous area

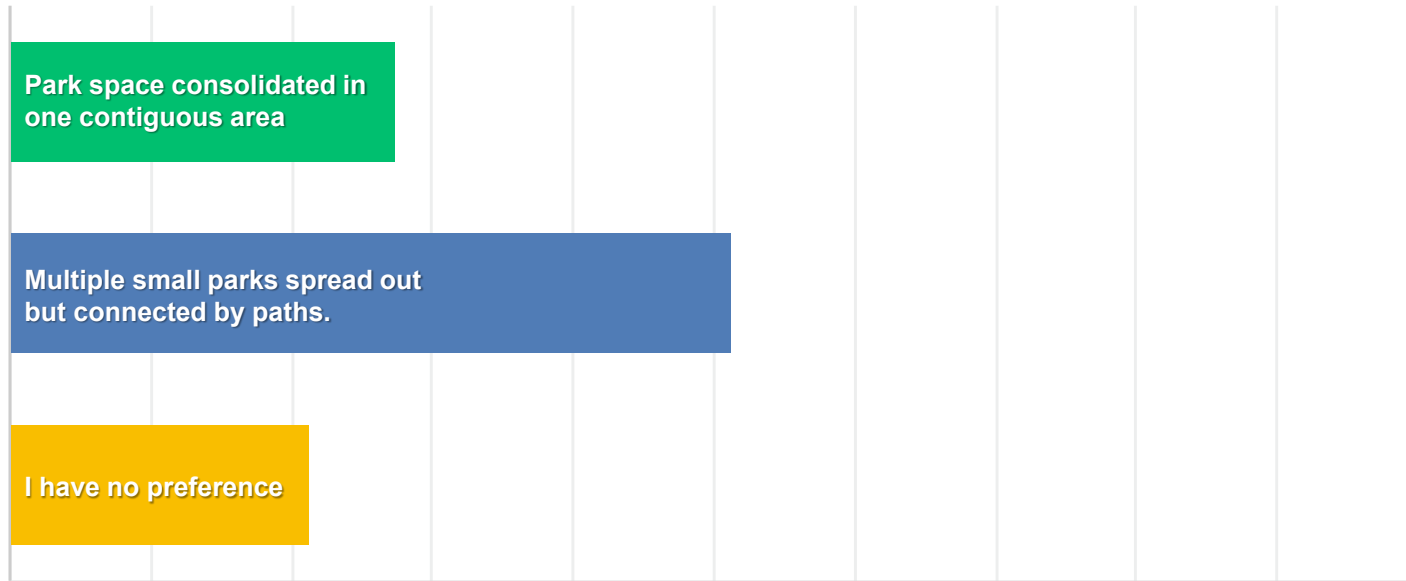


Multiple small parks spread out and connected by pathways



# Public Outreach – North Embarcadero Sub-District

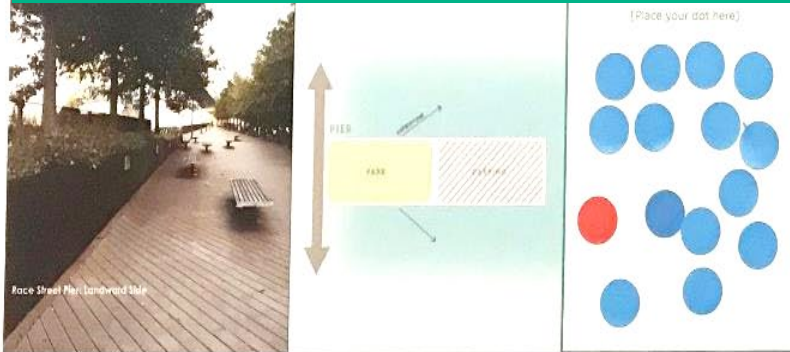
*Thinking about the North Embarcadero area, which option for park space configuration do you prefer?*



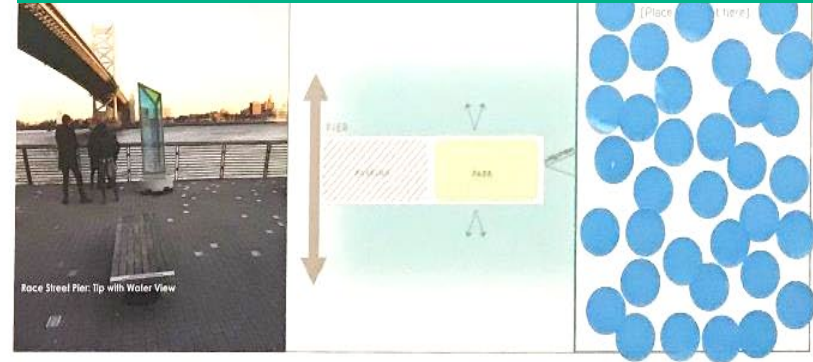
# Public Outreach – North Embarcadero Sub-District

*Thinking about a future park on a pier, which of the following locations would you prefer for the park?*

Landward side of the pier (the side closest to Harbor Drive)



Tip of the pier (the side farthest from Harbor Drive)

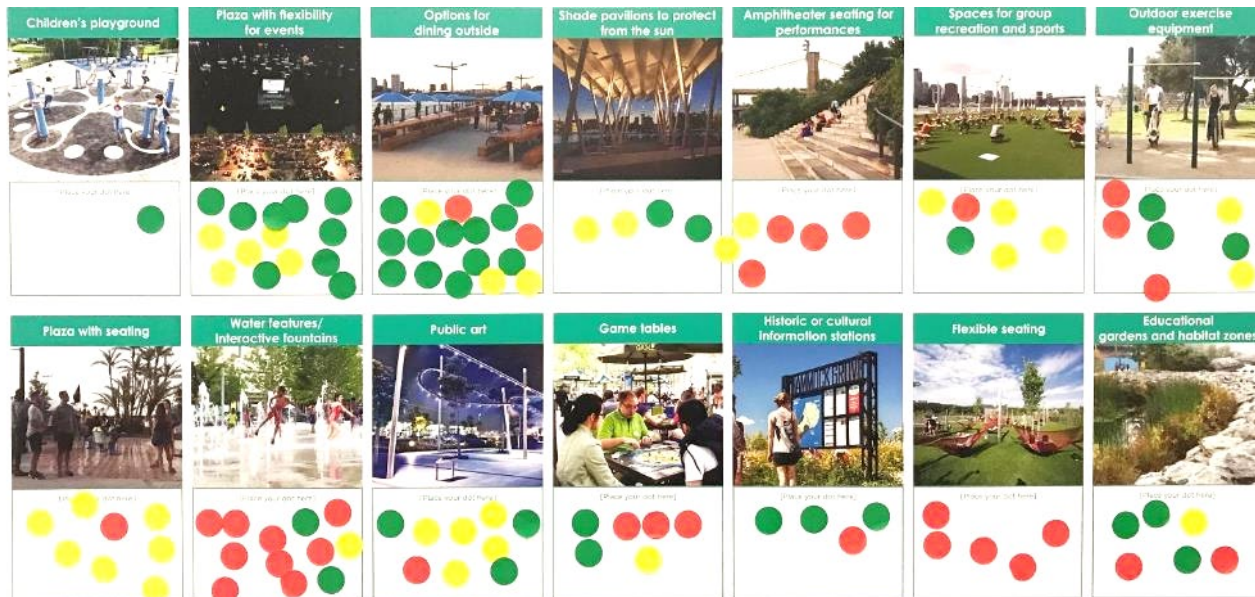




# Public Outreach – North Embarcadero Sub-District

*Because there is limited space on the North Embarcadero, the Port will need to prioritize among a variety of facilities and amenities that could be available.*

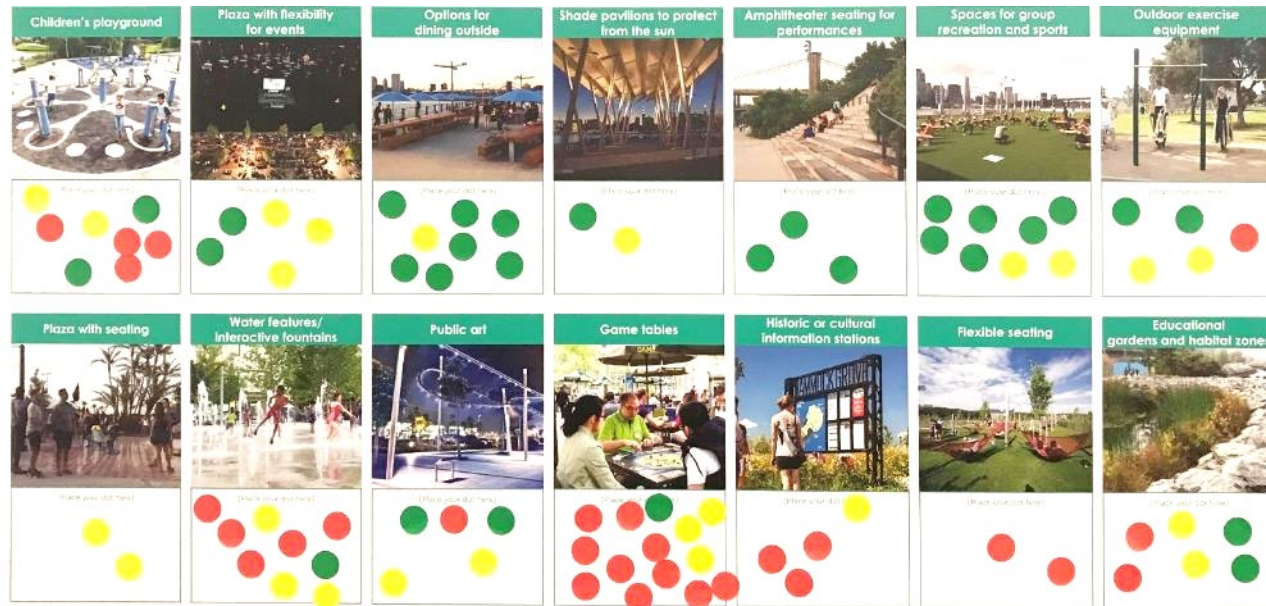
- FIRST PREFERENCE
- SECOND PREFERENCE
- LEAST IMPORTANT



# Public Outreach – North Embarcadero Sub-District

*Because there is limited space on the North Embarcadero, the Port will need to prioritize among a variety of facilities and amenities that could be available.*

- FIRST PREFERENCE
- SECOND PREFERENCE
- LEAST IMPORTANT

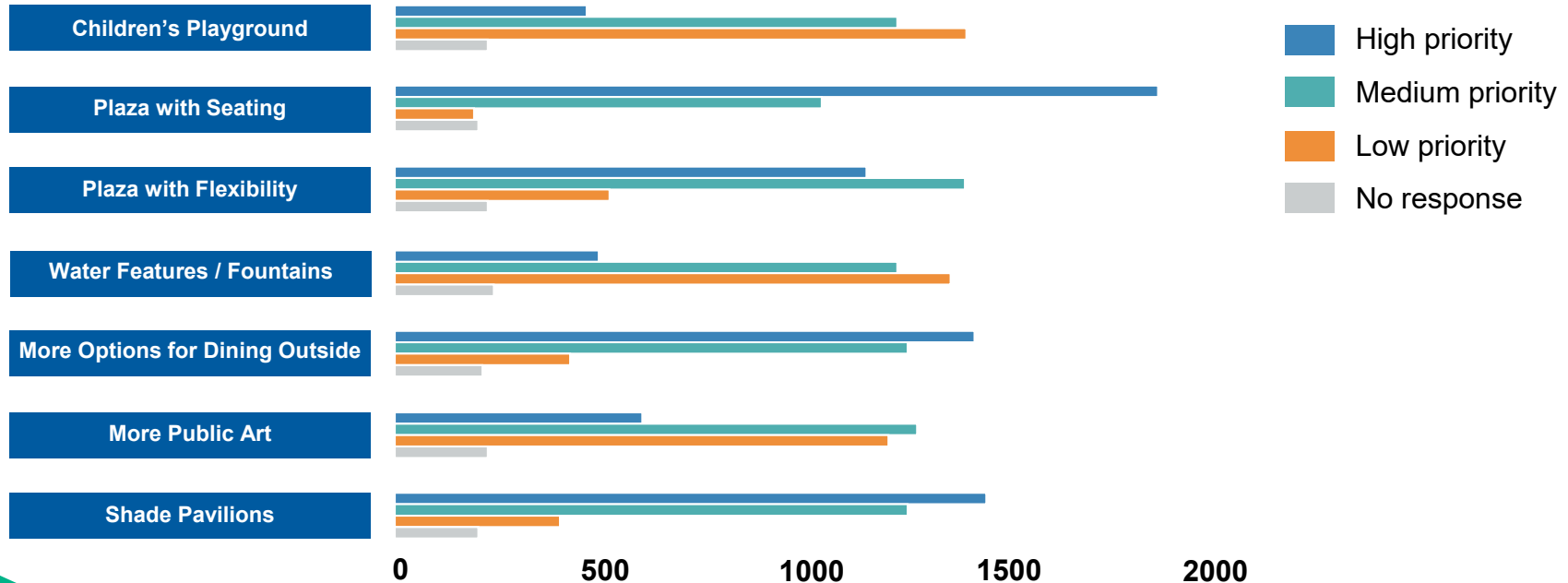


Board 2 of 2



# Public Outreach – North Embarcadero Sub-District

*Because there is limited space on the North Embarcadero, the Port will need to prioritize among a variety of facilities and amenities that could be available.*



# PLANNING DISTRICT 3 - EMBARCADERO

Page 32 of 70 B



WATERFRONT  
PARK

SEAPORT VILLAGE

SOUTH  
EMBARCADERO

SAN DIEGO  
convention center

CENTRAL  
EMBARCADERO

USS Midway  
MUSEUM



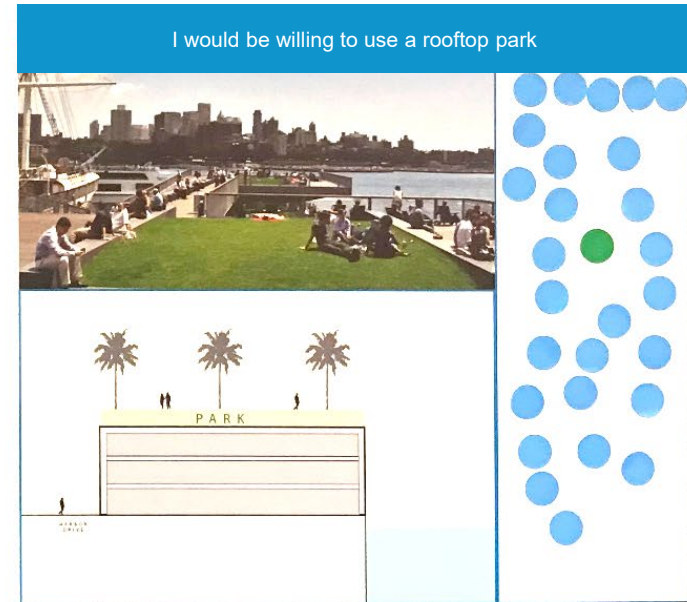
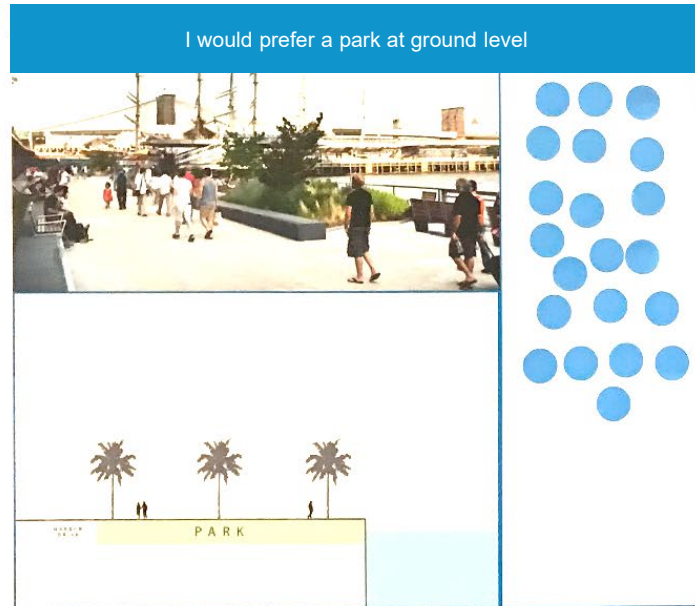
# Public Outreach – Central Embarcadero Sub-District

*Which of these statements best describes your familiarity with the Central Embarcadero?*



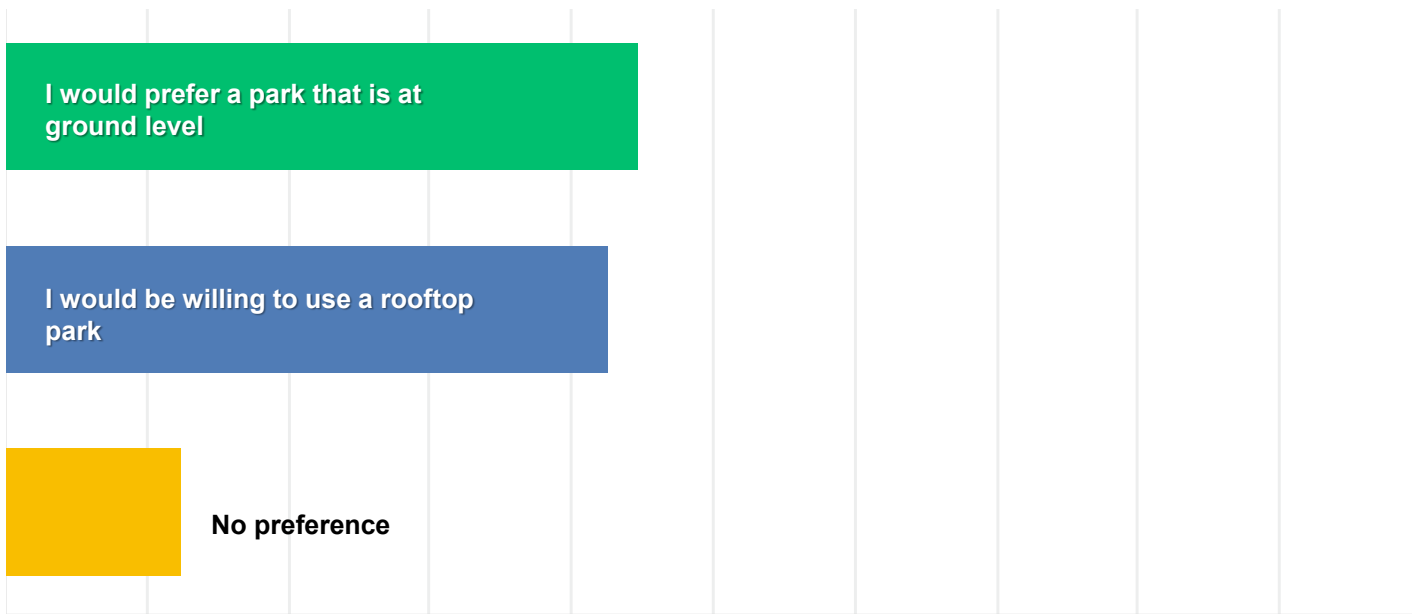
# Public Outreach – Central Embarcadero Sub-District

*Do you generally prefer to visit a park that is at ground level or would you be willing to visit a rooftop park for enjoyment and recreation?*



# Public Outreach – Central Embarcadero Sub-District

*Do you generally prefer to visit a park that is at ground level or would you be willing to visit a rooftop park for enjoyment and recreation?*



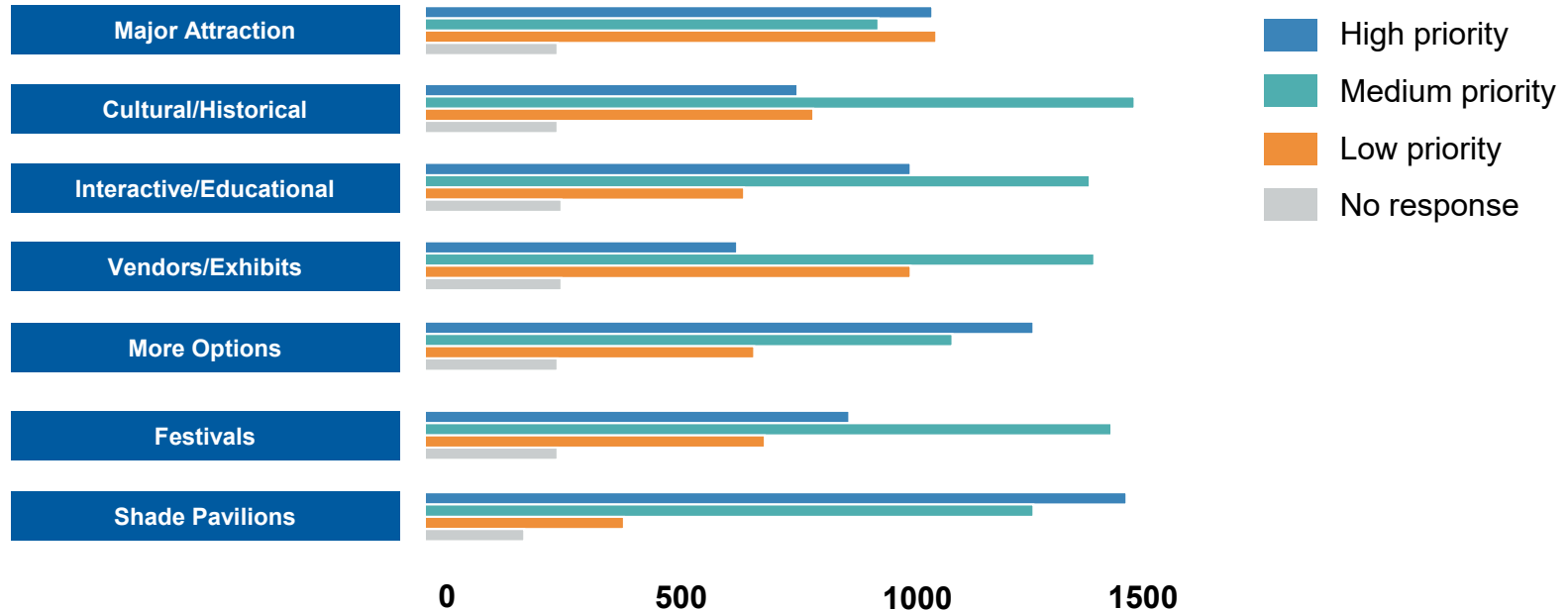
# Public Outreach – Central Embarcadero Sub-District

*For each commercial and cultural amenity, please indicate whether it should be a priority for inclusion in the Central Embarcadero.*



# Public Outreach – Central Embarcadero Sub-District

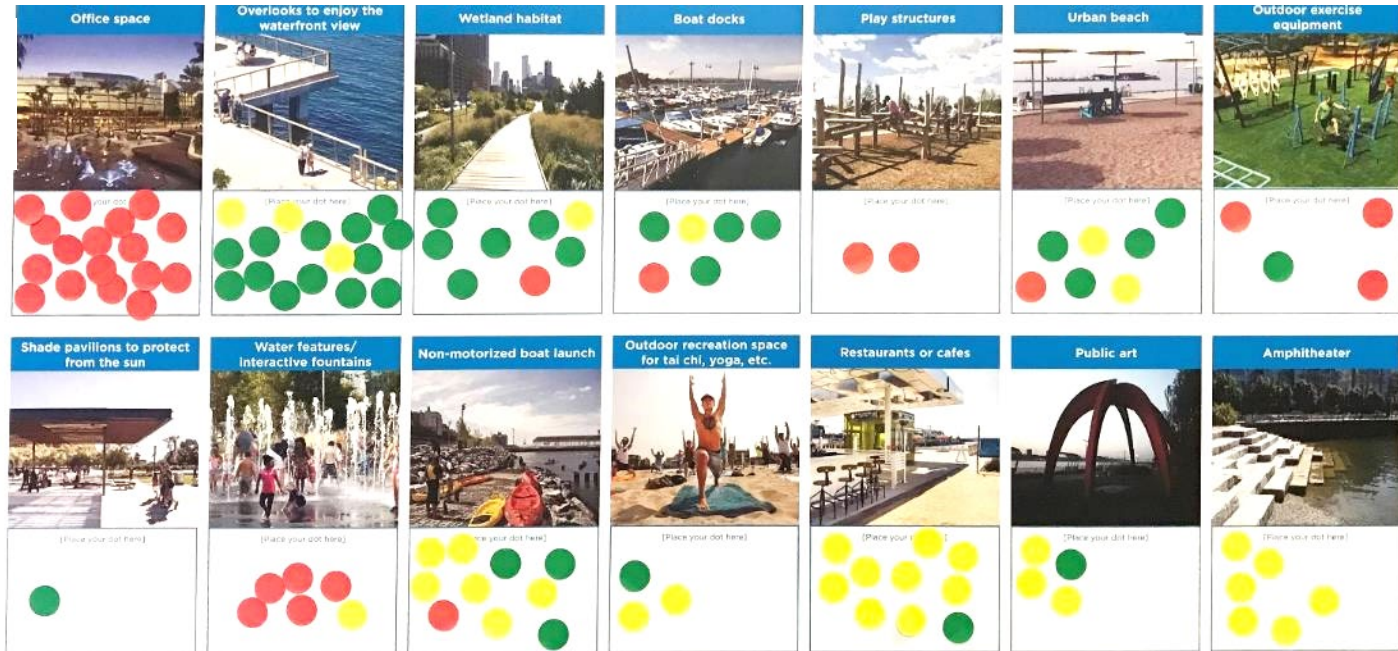
*For each commercial and cultural amenity, please indicate whether it should be a priority for inclusion in the Central Embarcadero.*



# Public Outreach – Central Embarcadero Sub-District

*Because there is limited space on the Central Embarcadero, the Port will need to prioritize among a variety of facilities and amenities that could be available.*

- FIRST PREFERENCE
- SECOND PREFERENCE
- LEAST IMPORTANT

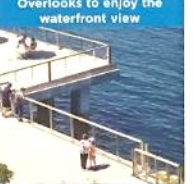
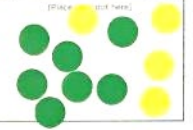





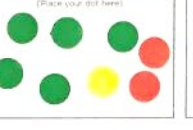


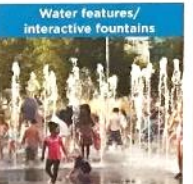










# Public Outreach – Central Embarcadero Sub-District

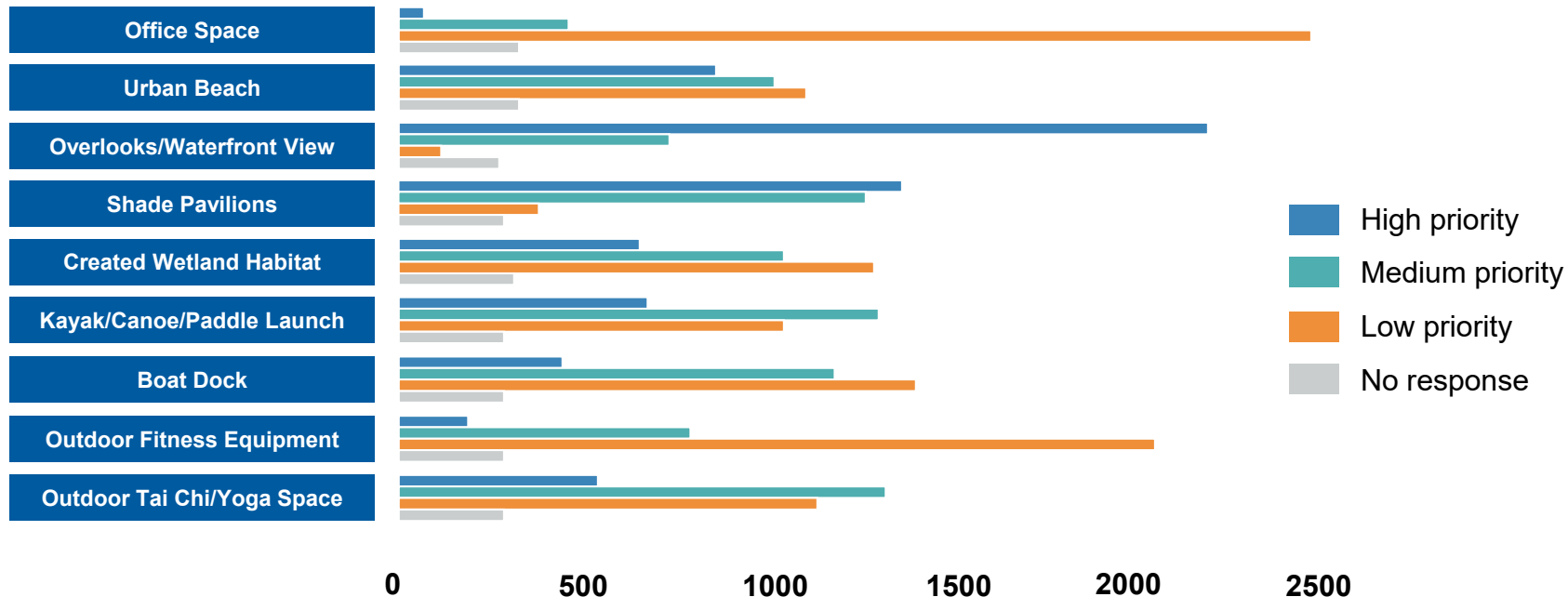
*Because there is limited space on the Central Embarcadero, the Port will need to prioritize among a variety of facilities and amenities that could be available.*

- FIRST PREFERENCE
- SECOND PREFERENCE
- LEAST IMPORTANT

<b>Office space</b>  	<b>Overlooks to enjoy the waterfront view</b>  	<b>Wetland habitat</b>  	<b>Boat docks</b>  	<b>Play structures</b>  	<b>Urban beach</b>  	<b>Outdoor exercise equipment</b>  
<b>Shade pavilions to protect from the sun</b>  	<b>Water features/interactive fountains</b>  	<b>Non-motorized boat launch</b>  	<b>Outdoor recreation space for tai chi, yoga, etc.</b>  	<b>Restaurants or cafes</b>  	<b>Public art</b>  	<b>Amphitheater</b>  

# Public Outreach – Central Embarcadero Sub-District

*Because there is limited space on the Central Embarcadero, the Port will need to prioritize among a variety of facilities and amenities that could be available.*



What makes an  
***active*** and  
**dynamic**  
waterfront?

# Public Outreach – Embarcadero Planning District

## Dining and Eating

Common themes: more restaurants, food trucks, casual cafes, food and drink kiosks, local, artisan, small business, non-chain, affordable, different price points

### Sample Comments:

- More local shops & restaurants with San Diego Vibe
- More outdoor dining, craft breweries and an area for Food Trucks!
- More variety of restaurants, including low-price, quick snacks, as well as up-scale, view oriented eateries.
- Good but affordable restaurants. Food stands. Places to sit, have refreshment and view of our harbor.

# Public Outreach – Embarcadero Planning District

## Pedestrian Access

Common themes: wider sidewalks, waterfront promenades, separate pedestrian and biking paths, walking trails

### Sample Comments:

- People should be able to walk along the ocean
- Separate anything with wheels such as bikes, scooters, and pedicabs from pedestrian
- Critical that enough space is devoted to people and not to cars, buses, buildings etc.
- Easy walking along the waterfront with great views to the water

# Public Outreach – Embarcadero Planning District

## Parking

Common themes: affordability, more handicap spaces, close to attractions, maintain USS Midway lot, multi-level structures, connected to public transportation

### Sample Comments:

- I frequently take visiting guests to the museums and Fish Market, and need easy inexpensive parking. The present payment options for the Midway are ridiculous
- Increase in handicap parking along all areas of the North Embarcadero. Cars without handicap challenged occupants, should be able to walk and enjoy the great scenery 1-2 blocks that challenged people cannot
- Parking away from the Embarcadero with shuttle service to the parks, walkways, and museums



# Public Outreach – Embarcadero Planning District

## Picnic | Park Space

Common themes: place for picnics, connected parks, waterfronts park space to enjoy the bay, green space, grassy areas, playgrounds, parks large enough to host activities, activated through programming

### Sample Comments:

- Attractive, world class park that adds to the unique character of San Diego, like Balboa Park, but leaves an open view of the water for all to enjoy
- Dynamic and activated park space. A lot of activity, action and big lights for nighttime use. Let's make it safe and enjoyable 24/7
- Nice parks to enjoy the day or picnic in

# Public Outreach – Embarcadero Planning District

## Outlooks | Views of the Water

Common themes: maintain views of the waterfront, not blocking pedestrian views, unobstructed views, open views

### Sample Comments:

- Unobstructed views of the bay
- Preserving an open and expansive water view of the entire bay should be the highest priority. All business/commercial including restaurants and hotels should be on the land side
- Open visual field. Area that is not dominated by commercial interests. Design with a San Diego feel that is mostly designed for locals rather than tourists
- Elevated viewing platforms

# Public Outreach – Embarcadero Planning District

## Bicycle Friendly

Common themes: protected bike lanes, separate lines for wheeled transportation, bike paths, separate from pedestrian walkways

### Sample Comments:

- Protected bike lanes, with pedestrian only sidewalks. We don't need bikes bumping into people, and cars running over people on bikes
- Clearly marked, separate lanes for scooters/bikes/pedicabs and pedestrians - separated by some physical boundary (grass median, curb, etc.) clearly marked, approved parking areas for scooters/bikes/pedicabs
- Separate the scooters/bikes from the pedestrian sidewalk

## Public Outreach – Embarcadero Planning District

### Seating Areas with Shade

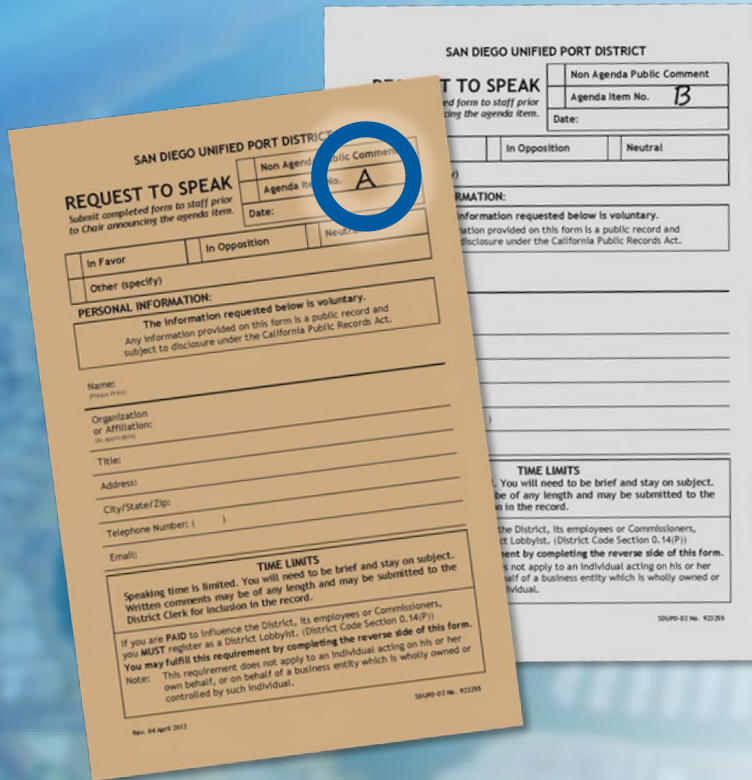
Common themes: taking a moment to stop and enjoy the waterfront, shaded areas to rest while walking, areas for elderly visitors to rest, quiet areas to enjoy the waterfront, family friendly

#### Sample Comments:

- Seating in parks areas. Some of us are older and would find it nice to be able to sit and occasionally as we stroll the waterfront
- A variety of opportunities for viewing the bay at different times of the day with creative, comfortable seating, adequate lighting, and options for grabbing light snacks or beverages
- Shade trellis/pavilions, street trees for shade and atmosphere

# Embarcadero Public Outreach Results

- Staff Presentation
- Board Clarifying Questions
- Public Comment
- Board Discussion



**SAN DIEGO UNIFIED PORT DISTRICT**  
**REQUEST TO SPEAK**  
Submit completed form to staff prior to Chair announcing the agenda item.

☐ Non Agenda Public Comment  
Agenda Item No. **A**  
Date: \_\_\_\_\_

☐ In Favor ☐ In Opposition ☐ Neutral

Other (specify): \_\_\_\_\_

**PERSONAL INFORMATION:**  
The information requested below is voluntary. Any information provided on this form is a public record and subject to disclosure under the California Public Records Act.

Name: (Please Print) \_\_\_\_\_  
Organization or Affiliation: (If Applicable) \_\_\_\_\_  
Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Telephone Number: ( ) \_\_\_\_\_  
Email: \_\_\_\_\_

**TIME LIMITS**  
Speaking time is limited. You will need to be brief and stay on subject. Written comments may be of any length and may be submitted to the District Clerk for inclusion in the record.

If you are PAID to influence the District, its employees or Commissioners, you MUST register as a District Lobbyist. (District Code Section 0.14(P))  
You may fulfill this requirement by completing the reverse side of this form.

Note: This requirement does not apply to an individual acting on his or her own behalf, or on behalf of a business entity which is wholly owned or controlled by such individual.

**SAN DIEGO UNIFIED PORT DISTRICT**  
**REQUEST TO SPEAK**  
Submit completed form to staff prior to Chair announcing the agenda item.

☐ Non Agenda Public Comment  
Agenda Item No. **B**  
Date: \_\_\_\_\_

☐ In Opposition ☐ Neutral

**PERSONAL INFORMATION:**  
The information requested below is voluntary. Any information provided on this form is a public record and subject to disclosure under the California Public Records Act.

**TIME LIMITS**  
You will need to be brief and stay on subject. Written comments may be of any length and may be submitted to the District Clerk for inclusion in the record.

If you are PAID to influence the District, its employees or Commissioners, you MUST register as a District Lobbyist. (District Code Section 0.14(P))  
You may fulfill this requirement by completing the reverse side of this form.

Note: This requirement does not apply to an individual acting on his or her own behalf, or on behalf of a business entity which is wholly owned or controlled by such individual.

SDUPD-01 Rev. 9/27/05





# TODAY'S WORKSHOP:

## Workshop Introduction

### A. Embarcadero Public Outreach Results

- Staff Presentation
- Board Clarifying Questions
- Public Comment
- Board Discussion

### B. Follow-up Draft Policy Concepts Specific to Commercial Fishing

- Staff Presentation
- Board Clarifying Questions
- Public Comment
- Board Discussion

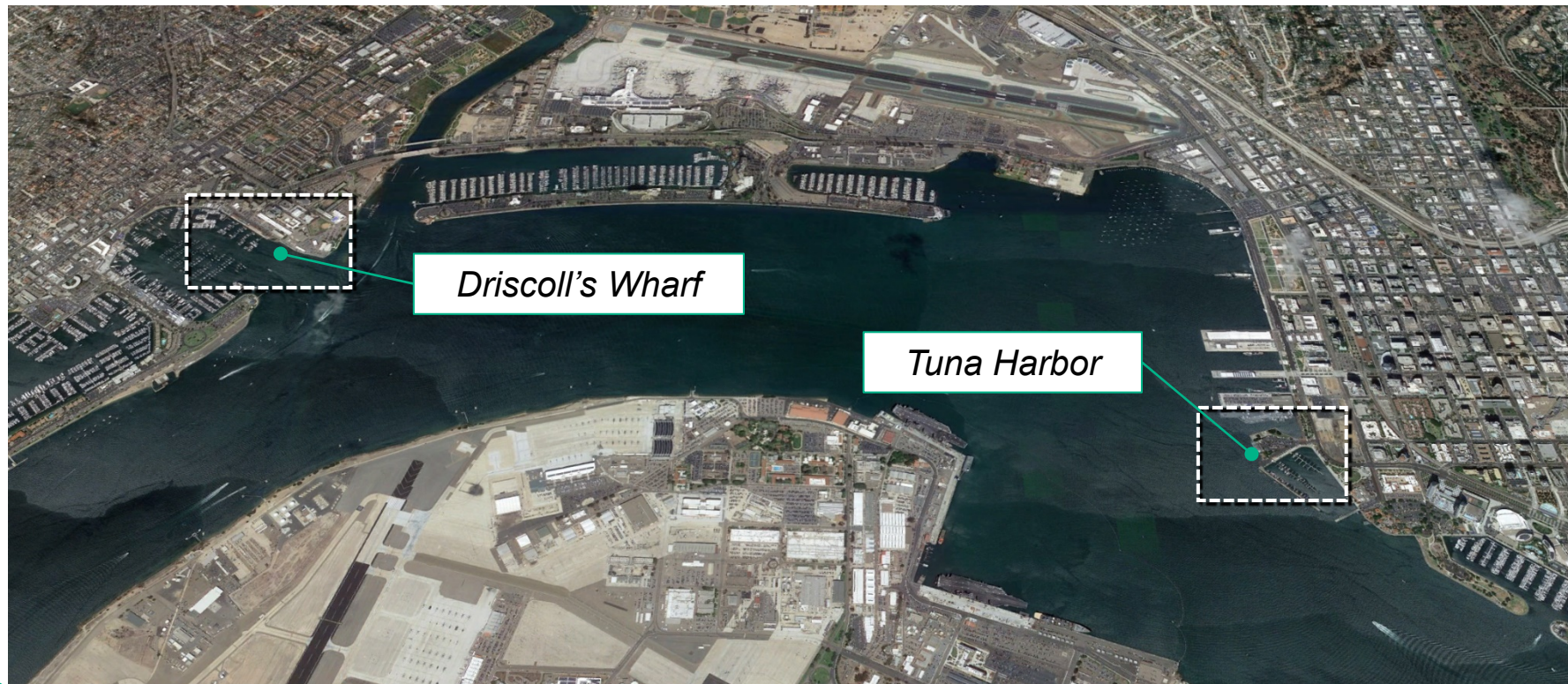
## Conclusions and Next Steps

## **Draft Policy Concepts: Commercial Fishing**

- **District's charge to promote fisheries based on Port Act and Public Trust Doctrine**
- **Considered a high-priority use under the Coastal Act**
- **Overarching Draft Policy Concepts include:**
  - Preserve and protect the maritime fishing industries throughout the waterfront
  - Celebrating commercial fishing's significance to the history of San Diego's waterfront through educational opportunities and visual access to and around this important industry
  - Prioritizing commercial fishing operations by locating landside support uses immediately next to associated berthing areas

# Draft Policy Concepts: Commercial Fishing

## Existing Facilities



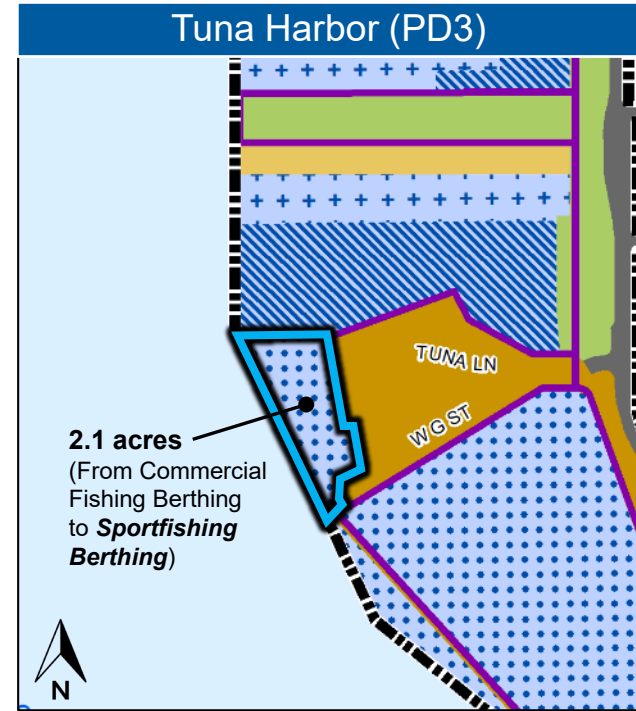
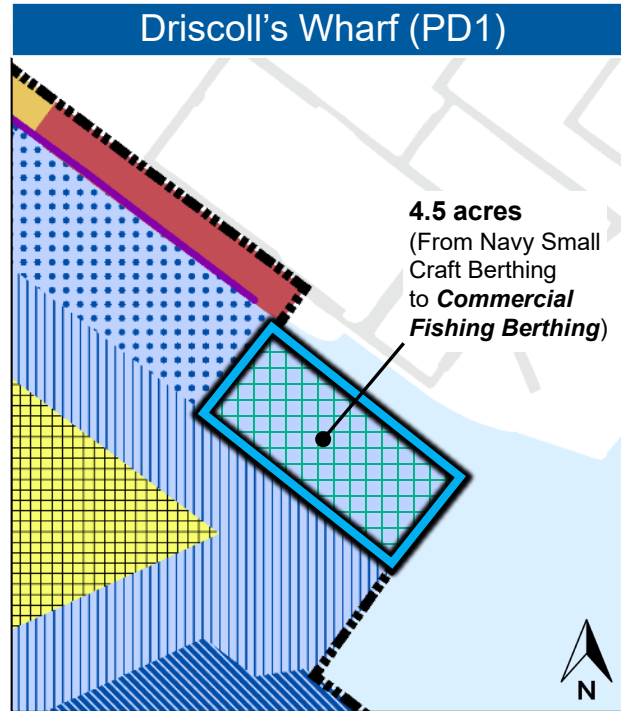
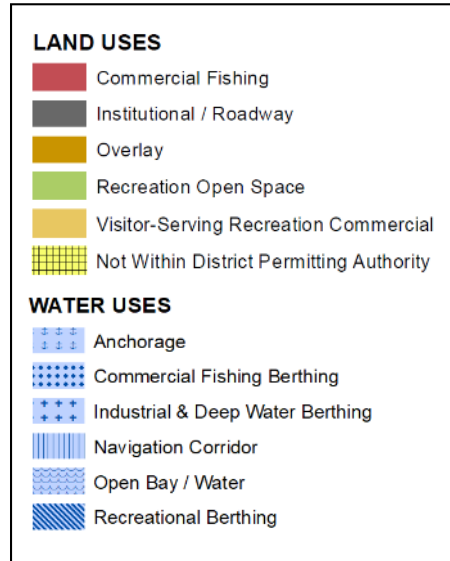
## Draft Policy Concepts: Commercial Fishing

### Recent Studies related to Commercial Fishing in San Diego

- West Coast Commercial Fishing Facilities Benchmarking Study, July 2017
- An Analysis of Commercial Fishing in the San Diego Area with a Primary Focus on Commercial Fishing Facilities and Infrastructure within the Port of San Diego at Tuna Harbor and Driscoll's Wharf, August 2018

# Draft Policy Concepts: Commercial Fishing Designated Areas

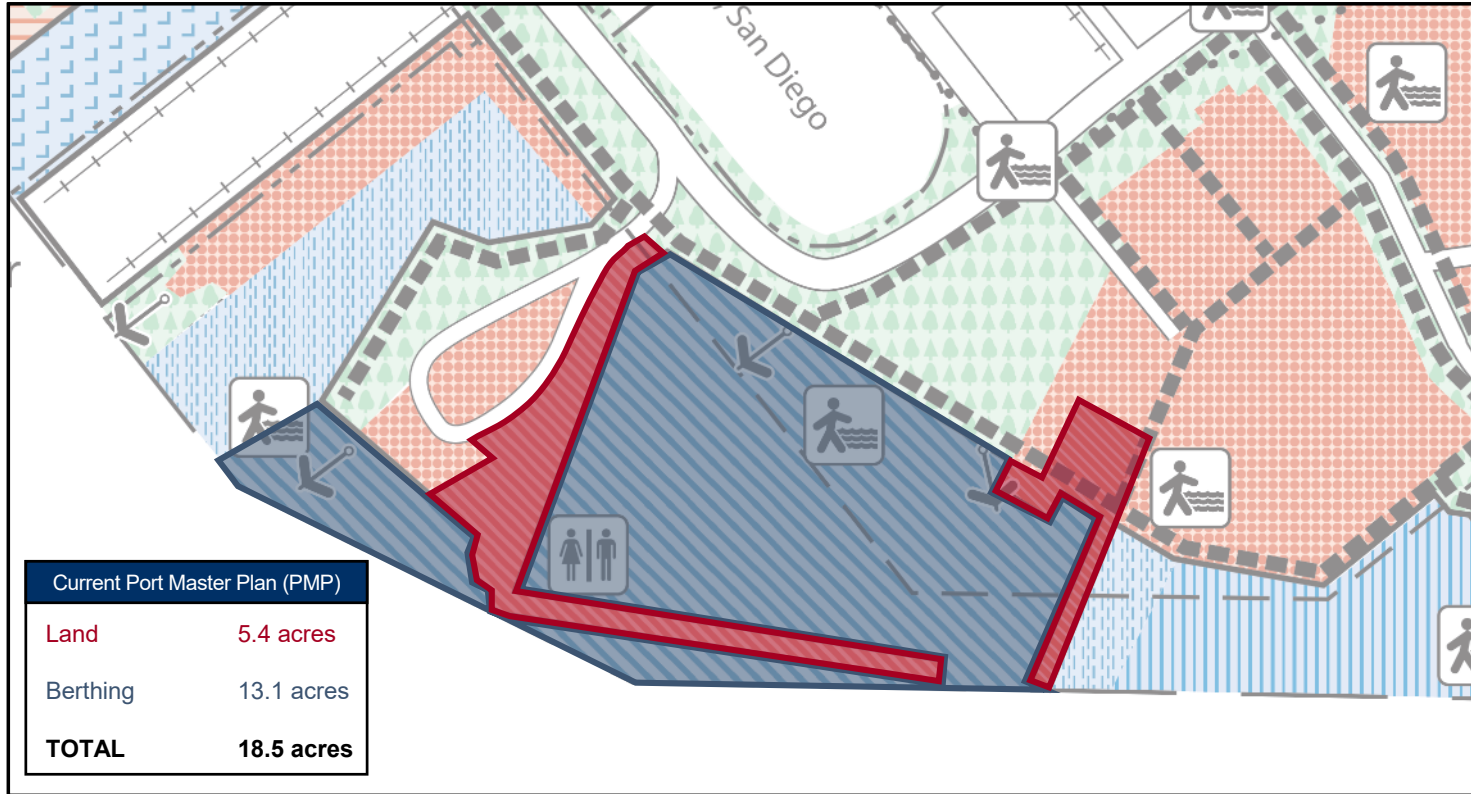
## Prior Board Concurrence



Planning Districts 1 and 3 – **Commercial Fishing Designations**

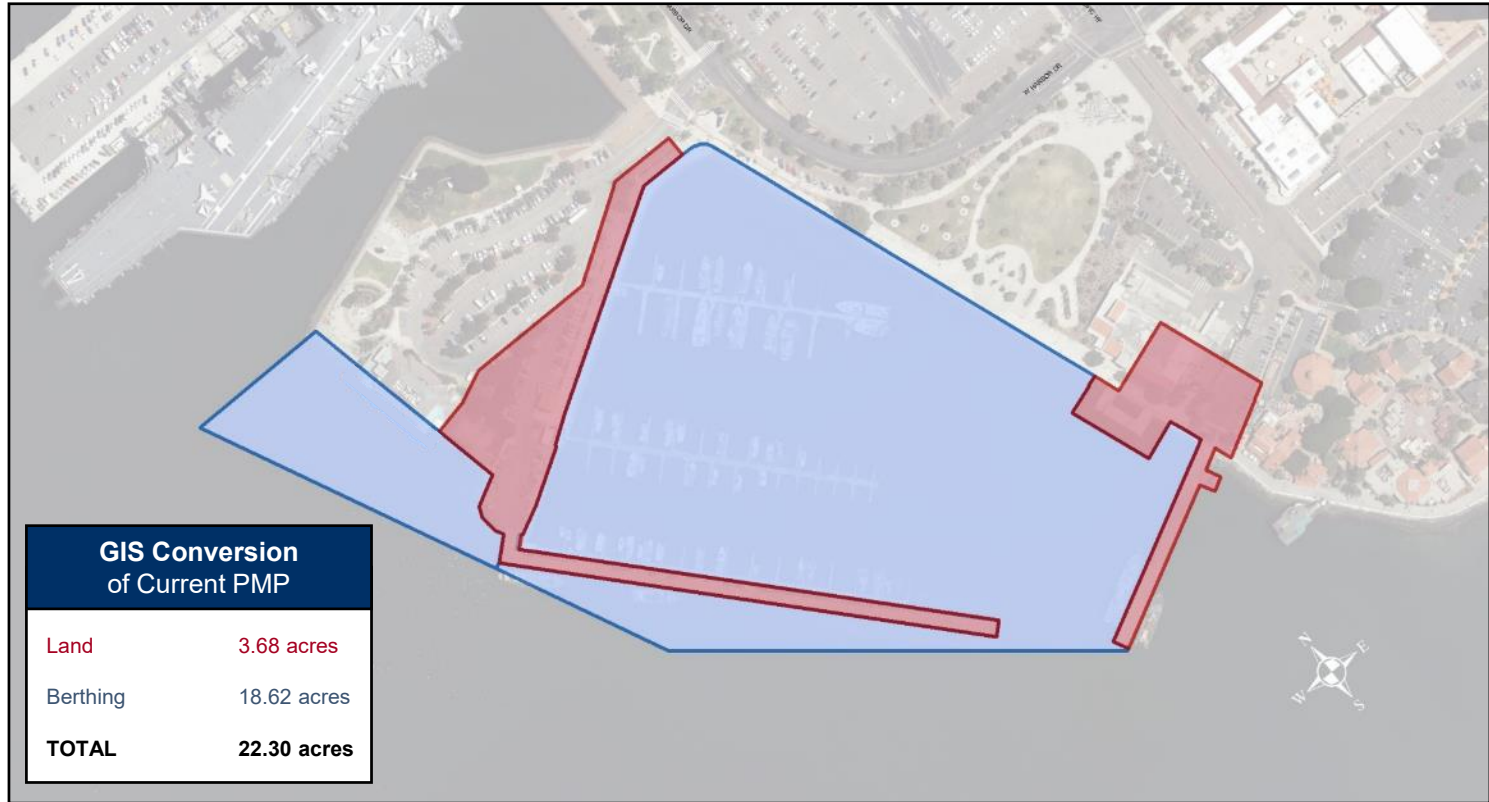


# Memorializing Existing Commercial Fishing Acreage – Method 1



## Planning District 3 – Commercial Fishing Designations

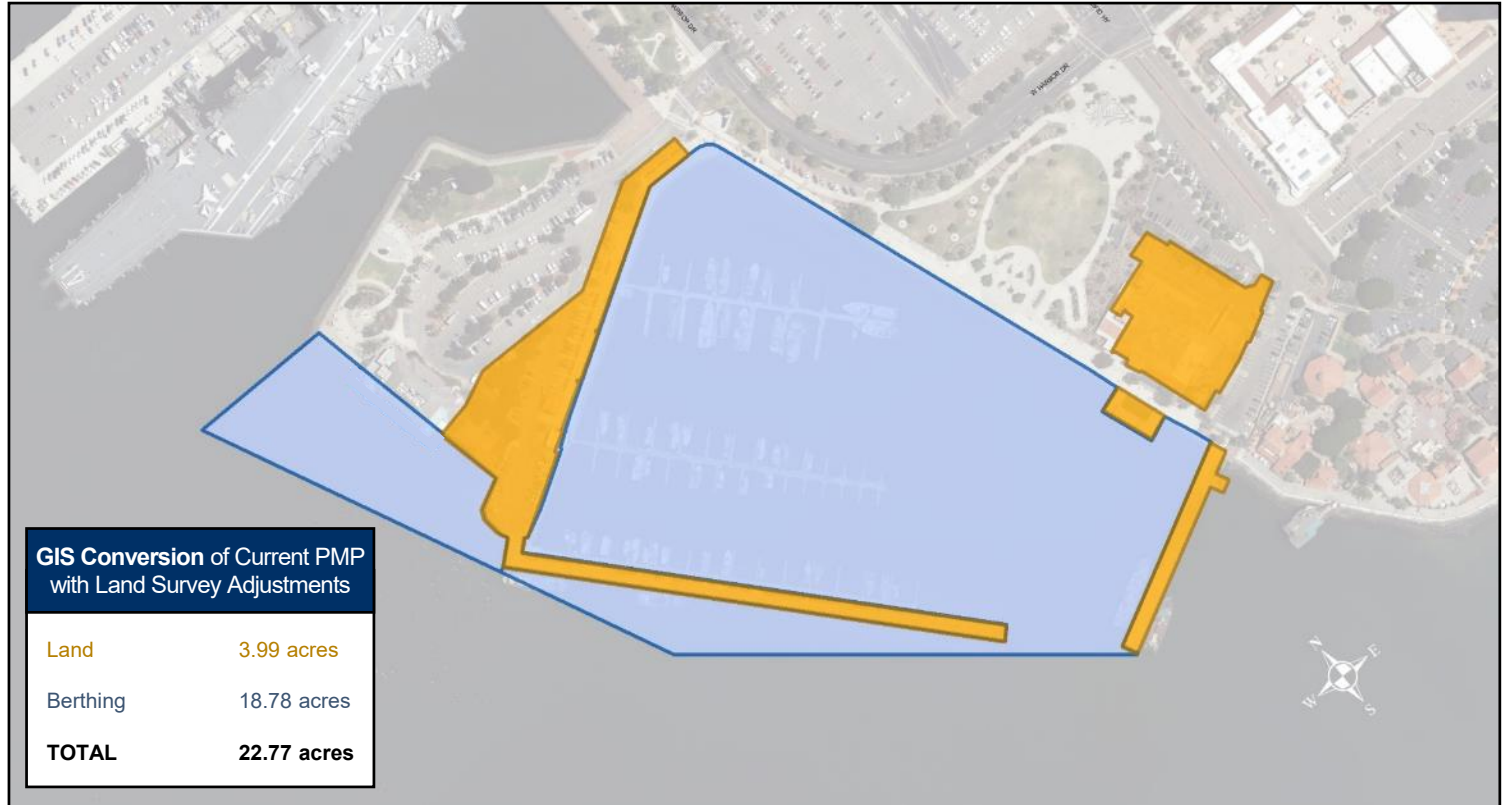
# Memorializing Existing Commercial Fishing Acreage – Method 2



## Planning District 3 – Commercial Fishing Designations



# Memorializing Existing Commercial Fishing Acreage – Method 3



## Planning District 3 – Commercial Fishing Designations

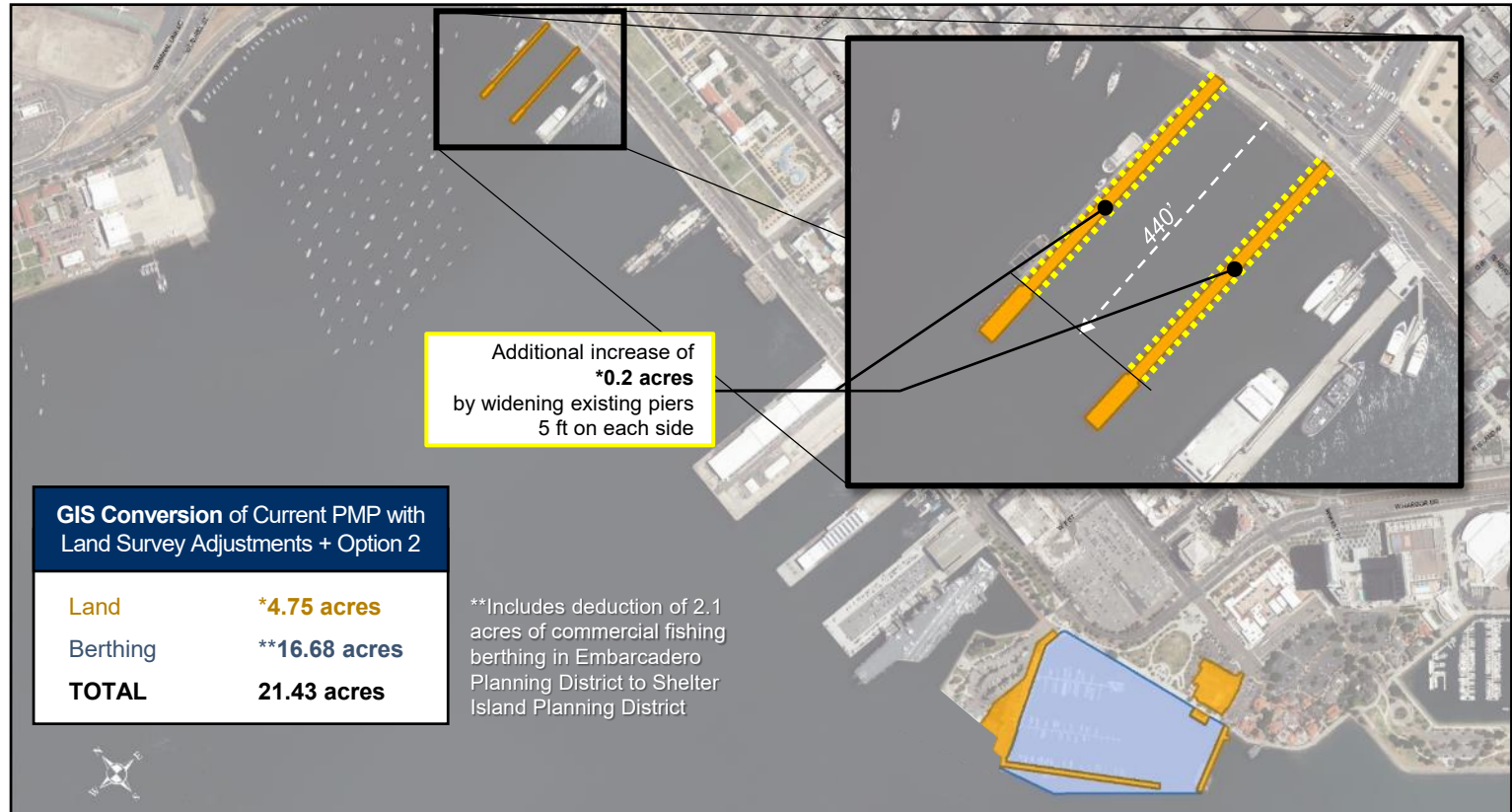
# Options to Increase Commercial Fishing Acreage –

## Option 1



## Planning District 3 – Commercial Fishing Designations

# Options to Increase Commercial Fishing Acreage – Option 2



## Planning District 3 – Commercial Fishing Designations

## Draft Policy Concepts: Commercial Fishing Designated Areas

Commercial Fishing (CF) Designation	<u><b>METHOD 1</b></u> Current Port Master Plan CF Acreage – Shelter Island + Embarcadero Planning Districts	<u><b>METHOD 2</b></u> Total CF Acreage Using GIS Conversion of Current Port Master Plan – Shelter Island + Embarcadero Planning Districts	<u><b>METHOD 3</b></u> Total CF Acreage Using GIS Conversion for Shelter Island + Survey Adjustment for Embarcadero	<u><b>OPTION 1</b></u> Total CF Acreage in Shelter Island + Embarcadero Planning Districts, with <u><b>METHOD 3</b></u> Incorporated	<u><b>OPTION 2</b></u> Total CF Acreage in Shelter Island + Embarcadero Planning Districts, within <u><b>METHOD 3</b></u> Incorporated
Land	8.3 ac	6.11 ac	6.42 ac*	6.98 ac	7.18 ac
Berthing	18.8 ac	27.64 ac*	27.8 ac*	27.8 ac*	27.8 ac*
<b>TOTALS</b>	27.1 ac	33.75 ac*	34.22 ac*	34.78 ac*	34.98 ac*

\* Includes the berthing acreage changes from the March 28, 2018 PMPU Board workshop where staff received concurrence from the Board to shift some of the commercial fishing berthing designation currently located in the Embarcadero Planning District to the Shelter Island Planning District.

# Draft Policy Concepts: Commercial Fishing

## Land & Water Use Designations Table – *Allowed Secondary Uses*

- **Commercial Fishing LAND**

- Aquaculture
- Fish Laboratories and Testing
- Food Service/Restaurant (full service) that does not occupy ground floor areas and does not involve access or operations that conflict with Commercial Fishing

- **Commercial Fishing BERTHING\***

- Spill Response Services
- Marine and Towing Services
- Aquaculture
- Other coastal-dependent commercial uses that do not interfere, conflict, or are not incompatible with commercial fishing operations

*\*Subject to termination provisions when space is needed by Commercial Fishing, along with commitment to establish an administrative process requiring consultation with the San Diego Fishermen's Working Group for management, monitoring and conflict resolution*

## Draft Policy Concepts: Commercial Fishing

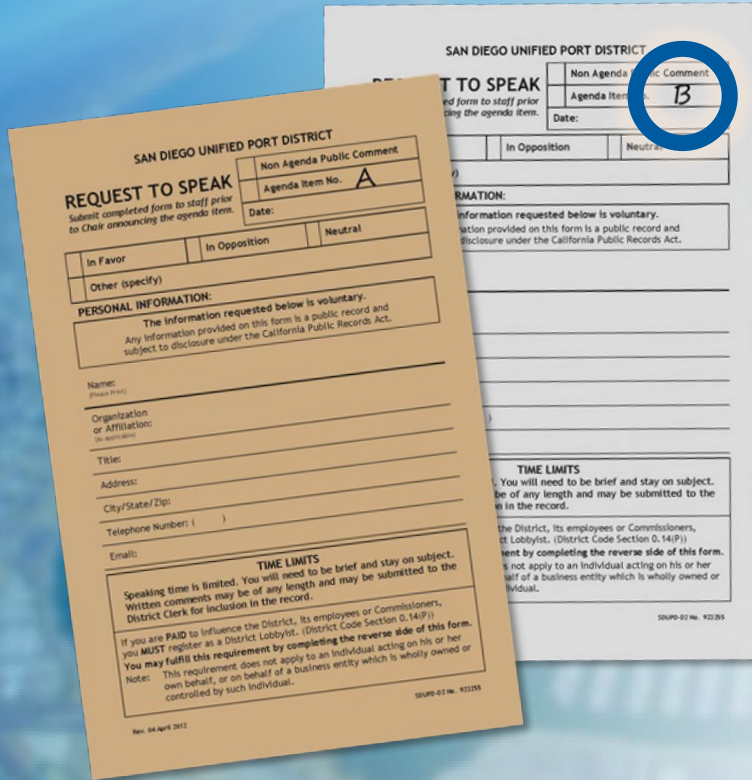
### Land & Water Use Designations Table – Ratio of Allowed Secondary Uses

- **Consensus has not yet been established on:**
  - 1/4 (3:1 ratio of primary to secondary uses)
  - 1/3 (2:1 ratio of primary to secondary uses)
- **Staff recommends 1/4 ratio to demonstrate protection of high-priority coastal-dependent primary uses, such as Commercial Fishing**



# Embarcadero Public Outreach Results

- Staff Presentation
- Board Clarifying Questions
- Public Comment
- Board Discussion



**SAN DIEGO UNIFIED PORT DISTRICT**

**REQUEST TO SPEAK**  
Submit completed form to staff prior to Chair announcing the agenda item.

Non Agenda Public Comment  
Agenda Item No. **A**  
Date: \_\_\_\_\_

☐ In Favor ☐ In Opposition ☐ Neutral  
Other (specify): \_\_\_\_\_

**PERSONAL INFORMATION:**  
The information requested below is voluntary. Any information provided on this form is a public record and subject to disclosure under the California Public Records Act.

Name: (Please Print) \_\_\_\_\_  
Organization or Affiliation: (If Applicable) \_\_\_\_\_  
Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Telephone Number: ( ) \_\_\_\_\_  
Email: \_\_\_\_\_

**TIME LIMITS**  
Speaking time is limited. You will need to be brief and stay on subject. Written comments may be of any length and may be submitted to the District Clerk for inclusion in the record.

If you are PAID to influence the District, its employees or Commissioners, you MUST register as a District Lobbyist. (District Code Section 0.14(p))  
You may fulfill this requirement by completing the reverse side of this form.

Note: This requirement does not apply to an individual acting on his or her own behalf, or on behalf of a business entity which is wholly owned or controlled by such individual.

SUUPD-02 Rev. 9/22/05  
Rev. 04 April 2012



# TODAY'S WORKSHOP:

## Workshop Introduction

### A. Embarcadero Public Outreach Results

- Staff Presentation
- Board Clarifying Questions
- Public Comment
- Board Discussion

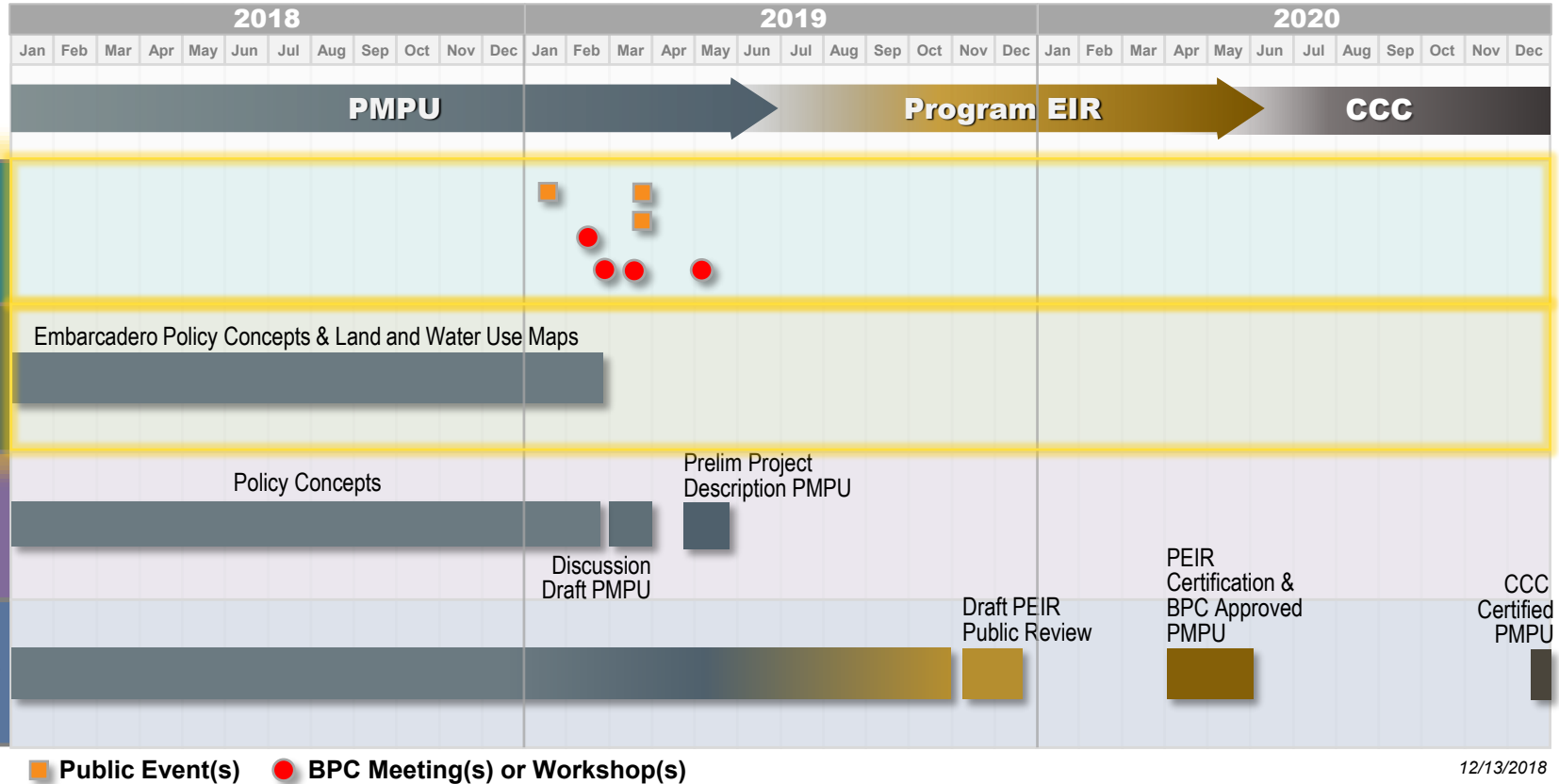
### B. Follow-up Draft Policy Concepts Specific to Commercial Fishing

- Staff Presentation
- Board Clarifying Questions
- Public Comment
- Board Discussion

## Conclusions and Next Steps

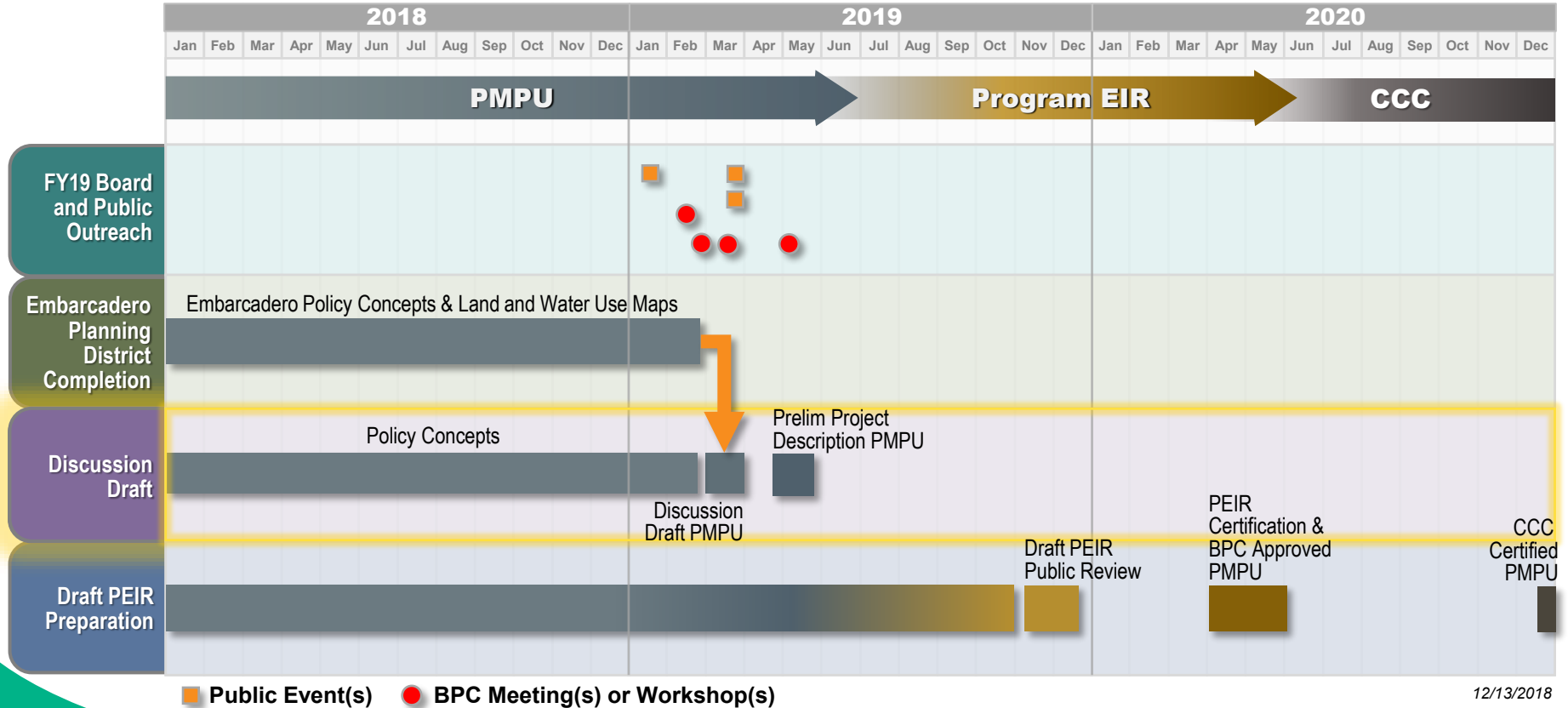
# Integrated Planning: Port Master Plan Update

## Drafting Process



# Integrated Planning: Port Master Plan Update

## Drafting Process

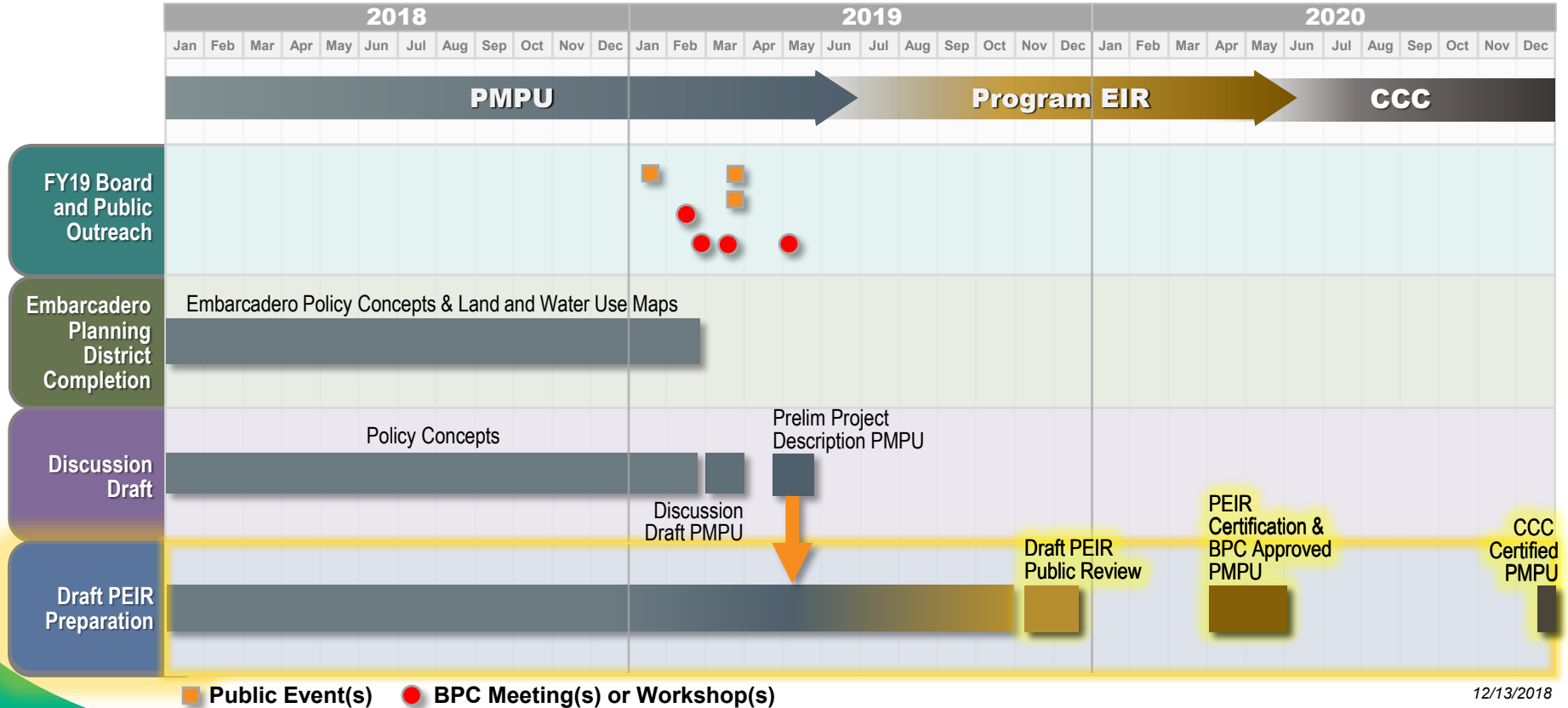


## PMPU Discussion Draft

- **Board Workshop – March/April**
  - Overview of Discussion Draft
  - Kick-off Public Review
- **Public Open House Events – April**
- **Stakeholder Meetings – March-May**
- **Board Workshop – May**
  - Overview of Discussion Draft Comments
  - Present Revised Draft PMPU
  - Direct Staff to Use Draft PMPU as PEIR Project Description

# Integrated Planning: Port Master Plan Update

## Drafting Process



# **Integrated Planning Port Master Plan Update**

PRESENTATION AND DIRECTION TO STAFF ON THE  
PORT MASTER PLAN UPDATE:

- A. EMBARCADERO PLANNING DISTRICT PUBLIC  
OUTREACH RESULTS**
- B. FOLLOW-UP DRAFT POLICY CONCEPTS  
SPECIFIC TO COMMERCIAL FISHING**