

TAPAC and Staff Recommendations for Community Event and Signature Event Sponsorships FY2018-19

TAP Community Events FY18-19										
Event Information			Applicant		Staff Initial Recommendations		TAP Advisory Committee Recommendations		Staff Final Recommendations	
Index	Organization Name	Event Title	Funding Requested (\$)	Services Requested (\$)	Funding (\$)	Services (\$)	Funding (\$)	Services (\$)	Funding (\$)	Services (\$)
1	Adorn The World LLC	3rd Annual Black Unity Holiday Soiree	\$ 38,352	\$ 5,425	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
2	Barrio Logan College Institute	Opportunity for Impact	\$ 10,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
3	Bon Temps Social Club of San Diego	Gator By The Bay, Zydeco, Blues & Crawfish Festival	\$ -	\$ 37,385	\$ -	\$ 34,085	\$ -	\$ 34,085	\$ -	\$ 34,085
4	City of Chula Vista Office of Sustainability	South Bay Earth Day	\$ -	\$ 8,502	\$ -	\$ 8,502	\$ -	\$ 8,502	\$ -	\$ 8,502
5	City of Coronado	City of Coronado Fourth of July Celebration	\$ 25,000	\$ -	\$ 25,000	\$ -	\$ 25,000	\$ -	\$ 25,000	\$ -
6	City of Coronado	Movies on the Bay	\$ 10,500	\$ 2,100	\$ 3,500	\$ 2,100	\$ 3,500	\$ 2,100	\$ 3,500	\$ 2,100
7	City of Coronado	Snow Mountain and Holiday Events	\$ 30,000	\$ -	\$ 22,500	\$ -	\$ 25,000	\$ -	\$ 25,000	\$ -
8	City of Imperial Beach	Imperial Beach Independence Day Fireworks	\$ 25,000	\$ -	\$ 25,000	\$ -	\$ 25,000	\$ -	\$ 25,000	\$ -
9	City of Imperial Beach	Symphony by the Sea	\$ 17,000	\$ -	\$ 17,000	\$ -	\$ 17,000	\$ -	\$ 17,000	\$ -
10	Cuck Fancier	Best Coast Beer Fest	\$ 20,000	\$ 13,550	\$ -	\$ 9,550	\$ -	\$ 9,550	\$ -	\$ 9,550
11	Diversity Solutions DBA - Military Inclusion	San Diego Military Hire Resource & Career Fair	\$ 20,000	\$ 7,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
12	Duncan McIntosh Company, Inc.	San Diego International Boat Show	\$ 41,000	\$ 47,582	\$ -	\$ 47,582	\$ -	\$ 47,582	\$ -	\$ 47,582
13	Elite SDVOB Network	The Elite SDVOB 15th Annual National Conference	\$ 50,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
14	First Comes Love	Le Diner en Blanc	\$ 20,000	\$ 12,650	\$ -	\$ 6,650	\$ -	\$ 6,650	\$ -	\$ 6,650
15	Good Neighbor Project	Annual Christmas Party	\$ 2,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
16	Good Neighbor Project	Cesar Chavez Pier - Community Awareness and Expansion Program	\$ 4,200	\$ -	\$ -	\$ -	\$ 2,500	\$ -	\$ 2,500	\$ -
17	Good Neighbor Project	47th Annual San Diego Bay Parade of Lights	\$ 4,200	\$ -	\$ 4,000	\$ -	\$ 4,200	\$ -	\$ 4,200	\$ -
18	Guide Dogs for the Blind - SD County Guide Dog Puppy Clubs	San Diego Fun Day	\$ 1,000	\$ 1,059	\$ -	\$ 1,059	\$ -	\$ 1,059	\$ -	\$ 1,059
19	Ilan-Lael Foundation	Year of the Pacific Family/ Pacific Rim Park 25th Anniversary	\$ 15,000	\$ 300	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
20	Imperial Beach Chamber of Commerce	Christmas Comes to IB	\$ 4,000	\$ 1,250	\$ 1,000	\$ 1,250	\$ 1,000	\$ 1,250	\$ 1,000	\$ 1,250
21	In Motion Events	America's Finest City Half Marathon & 5K	\$ 10,000	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
22	Institute for Shipboard Education/ Semester at Sea	Semester at Sea - Homecoming Voyage	\$ 5,000	\$ 50,097	\$ -	\$ 28,901	\$ -	\$ 28,901	\$ -	\$ 28,901
23	Jacobs & Cushman San Diego Food Bank	Operation Gobble 2018	\$ 3,000	\$ 1,585	\$ 2,500	\$ 1,585	\$ 2,500	\$ 1,585	\$ 2,500	\$ 1,585
24	Jacobs & Cushman San Diego Food Bank	San Diego Blues Festival	\$ -	\$ 9,918	\$ -	\$ 5,918	\$ -	\$ 5,918	\$ -	\$ 5,918
25	Kiwanis Club of Imperial Beach/South Bay	Kiwanis Kids Fishing Derby	\$ 1,500	\$ -	\$ 1,000	\$ -	\$ 1,500	\$ -	\$ 1,500	\$ -
26	Leonardo da Vinci Health Sciences Charter School	da Vinci Dash 5K at the Port	\$ 18,000	\$ 5,678	\$ -	\$ 5,678	\$ -	\$ 5,678	\$ -	\$ 5,678
27	Life Sports Foundation Inc. previously KOZ Events)	Chula Vista Challenge Triathlon	\$ 4,000	\$ 4,554	\$ -	\$ 4,554	\$ -	\$ 4,554	\$ -	\$ 4,554
28	Living Coast Discovery Center	Farm to Bay 2018	\$ 5,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
29	Living Coast Discovery Center	Animals on the Bay Day 2018	\$ 7,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
30	Makers Arcade	Makers Arcade Holiday Fair	\$ -	\$ 8,050	\$ -	\$ 3,050	\$ -	\$ 3,050	\$ -	\$ 3,050

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31	Mandate Project Impact, Inc.	Bayside Gospel Concert Aboard the Midway	\$ 7,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
32	Mariachi Scholarship Foundation	2018 San Diego International Mariachi Summit	\$ 15,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
33	Maritime Museum Association of San Diego	Port of San Diego Festival of the Sea	\$ 40,000	\$ 6,550	\$ 20,000	\$ 6,550	\$ 20,000	\$ 6,550	\$ 20,000	\$ 6,550
34	National City - Community Service Department	Aquatic Adventures by the Bay	\$ 10,000	\$ 3,330	\$ 10,000	\$ 3,330	\$ 10,000	\$ 3,330	\$ 10,000	\$ 3,330
35	National City Chamber of Commerce	2nd Annual Binational Bayside Brew & Spirits Festival	\$ 25,000	\$ 5,588	\$ 5,000	\$ 5,588	\$ 5,000	\$ 5,588	\$ 5,000	\$ 5,588
36	Navy Region Southwest Morale Welfare Recreation (MWR)	Navy's 33rd Bay Bridge Run Walk	\$ 5,000	\$ 22,380	\$ -	\$ 22,380	\$ -	\$ 22,380	\$ -	\$ 22,380
37	One World Bridge	Powwow by the Sea	\$ 5,000	\$ -	\$ 1,000	\$ -	\$ 1,000	\$ -	\$ 1,000	\$ -
38	Outdoor Outreach	San Diego Bay Youth Connection Project	\$ 10,000	\$ 2,100	\$ -	\$ 2,100	\$ -	\$ 2,100	\$ -	\$ 2,100
39	Point Loma Rotary Club	Ride the Point	\$ 2,500	\$ 200	\$ -	\$ -	\$ -	\$ 200	\$ -	\$ 200
40	Rady Children's Hospital Auxiliary-Coronado unit	Coronado 5K Turkey Trot	\$ -	\$ 1,050	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
41	Rady Children's Hospital Foundation	Celebration of Champions	\$ -	\$ 5,184	\$ -	\$ 5,184	\$ -	\$ 5,184	\$ -	\$ 5,184
42	Rainbow Promotions LLC	The 2nd Annual San Diego Smooth Jazz Festival	\$ 10,000	\$ 25,188	\$ -	\$ 13,188	\$ -	\$ 13,188	\$ -	\$ 13,188
43	Reggae Splash	Reggae Splash	\$ 6,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
44	Reva Tahiti Productions	Heiva San Diego	\$ 10,000	\$ 21,400	\$ -	\$ 14,400	\$ -	\$ 14,400	\$ -	\$ 14,400
45	Sabor on the Bay, LLC	Sabor On The Bay	\$ 3,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
46	San Diego Alpha Foundation	San Diego Multi-Cultural Festival	\$ 10,000	\$ 6,614	\$ 1,000	\$ 6,614	\$ 1,000	\$ 6,614	\$ 1,000	\$ 6,614
47	San Diego Bicycle Club	Barrio Logan Grand Prix	\$ 10,000	\$ 1,590	\$ 5,000	\$ 1,590	\$ 5,000	\$ 1,590	\$ 5,000	\$ 1,590
48	San Diego Bird Festival/ San Diego Audubon Society	San Diego Bird Festival	\$ 4,000	\$ -	\$ 1,000	\$ -	\$ 1,000	\$ -	\$ 1,000	\$ -
49	San Diego Blood Bank	Live Well San Diego 5k/10k	\$ 2,000	\$ 1,525	\$ -	\$ 1,000	\$ -	\$ 1,000	\$ -	\$ 1,000
50	San Diego Brewers Guild	San Diego Brewers Guild Festival	\$ 20,000	\$ 16,650	\$ -	\$ 8,650	\$ -	\$ 8,650	\$ -	\$ 8,650
51	San Diego County Bicycle Coalition	11th Annual Bike The Bay	\$ -	\$ 15,420	\$ -	\$ 10,420	\$ -	\$ 10,420	\$ -	\$ 10,420
52	San Diego Fire Rescue Foundation	San Diego Fire Rescue 5K & Kids Run (+Fire Safety Expo)	\$ 5,000	\$ 6,762	\$ 1,000	\$ 6,762	\$ 1,000	\$ 6,762	\$ 1,000	\$ 6,762
53	San Diego Imperial Kids Wrestling Association	SDIKWA & Left Coast Wrestling National Youth Wrestling Tournament: Battle on the Midway	\$ 22,400	\$ 25,200	\$ -	\$ -	\$ -	\$ 12,600	\$ -	\$ 12,600
54	San Diego Japanese Community Center	San Diego Ramen Festival	\$ 5,000	\$ 3,850	\$ -	\$ 1,850	\$ -	\$ 1,850	\$ -	\$ 1,850
55	San Diego Professionals Against Cancer	San Diego Festival of Beer	\$ 1,000	\$ 11,750	\$ -	\$ 7,750	\$ -	\$ 11,750	\$ -	\$ 11,750
56	San Diego Spirits Festival	San Diego Spirits Festival	\$ 10,000	\$ 32,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
57	San Diego Sportfishing Council	Port of San Diego's Day At The Docks	\$ 35,000	\$ -	\$ 22,500	\$ -	\$ 22,500	\$ -	\$ 22,500	\$ -
58	San Diego Sportfishing Council	Youth Fishing Programs	\$ 5,000	\$ 35	\$ 2,500	\$ 35	\$ 2,500	\$ 35	\$ 2,500	\$ 35
59	San Diego Yoga Festival	San Diego Yoga Festival	\$ 18,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
60	San Diego-Imperial Council, Boy Scouts of America	Boating Experiences for Youth	\$ 25,868	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
61	Shep-Ty Inc. DBA Embrace	Game Changer	\$ 10,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

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62	SoCal Day of Hope	SoCal Day of Hope	\$ 10,000	\$ 3,044	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
63	South Bay Alliance Association Incorporated dba., South Bay PRIDE	11th Annual South Bay PRIDE Art and Music Festival	\$ 25,000	\$ 48,696	\$ 2,500	\$ 48,696	\$ 5,000	\$ 48,696	\$ 5,000	\$ 48,696
64	South Bay Salsa Festival "Puerto Rico Ilego" with The Young Lion's Jazz Conservatory	South Bay Salsa Festival "Puerto Rico Ilego"	\$ 20,000	\$ 5,850	\$ -	\$ 5,850	\$ 10,000	\$ 5,850	\$ 10,000	\$ 5,850
65	South Bayfront Sailing Association	Chula Vista Maritime Week	\$ 8,000	\$ 16,352	\$ -	\$ 16,352	\$ -	\$ 16,352	\$ -	\$ 16,352
66	St. Vincent de Paul	San Diego International Triathlon	\$ -	\$ 12,618	\$ -	\$ 9,618	\$ -	\$ 9,618	\$ -	\$ 9,618
67	The Industry List (DBA: Street Food Cinema)	Street Food Cinema	\$ -	\$ 26,586	\$ -	\$ 23,786	\$ -	\$ 23,786	\$ -	\$ 23,786
68	The Islander Sports Foundation	Crown City Classic	\$ 5,000	\$ 7,602	\$ -	\$ 4,602	\$ -	\$ 4,602	\$ -	\$ 4,602
69	The Ocean Foundation	Ocean Connectors Eco Tours	\$ 7,000	\$ 1,050	\$ -	\$ 1,050	\$ -	\$ 1,050	\$ -	\$ 1,050
70	The San Diego Anglers	24th Annual San Diego Anglers Open Bay Bass Tournament	\$ 3,500	\$ 2,355	\$ -	\$ 2,355	\$ -	\$ 2,355	\$ -	\$ 2,355
71	The San Diego Anglers Foundation	Port of San Diego Kids Fishing Derby	\$ 4,200	\$ 420	\$ 2,000	\$ 420	\$ 2,000	\$ 420	\$ 2,000	\$ 420
72	The STEAM Collaborative	STEAM Leaders Summit	\$ 15,757	\$ 4,725	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
73	Tri-Titans	The Ultimate Summer Series	\$ 50,000	\$ 50,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
74	Valencia Cultural Point Incorporated	Paella Wine & Beer Festival	\$ 15,000	\$ 8,000	\$ -	\$ 4,000	\$ -	\$ 4,000	\$ -	\$ 4,000
75	WILDCOAST	15th Annual Dempsey Holder Ocean Festival & Surf Contest	\$ 7,000	\$ -	\$ 3,500	\$ -	\$ 3,500	\$ -	\$ 3,500	\$ -
76	Zeta Sigma Lambda Foundation	Martin Luther King Jr. Parade	\$ 25,000	\$ 3,875	\$ 2,500	\$ 3,875	\$ 5,000	\$ 3,875	\$ 5,000	\$ 3,875
77	San Diego Regional Chamber of Commerce	TBD - San Diego Cultural/ Social Event	\$ 15,000.00	\$ 5,060.00	\$ 2,000	\$ 5,060	\$ -	\$ -	\$ -	\$ -
Community Totals:			\$ 934,477	\$ 628,784	\$ 183,000	\$ 403,519	\$ 201,700	\$ 415,259	\$ 201,700	\$ 415,259

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1S	3D Art Expo LLC	7th Annual U.S. Sand Sculpting Challenge and Dimensional Art Exposition	\$ 50,000	\$ 78,450	\$ 15,000	\$ 78,450	\$ 15,000	\$ 78,450	\$ 15,000	\$ 78,450
2S	City of Chula Vista	Chula Vista HarborFest	\$ 70,000	\$ 89,146	\$ 60,000	\$ 89,146	\$ 60,000	\$ 89,146	\$ 60,000	\$ 89,146
3S	Fast Forward Futures for San Diego Bay Wine + Food Festival	San Diego Bay Wine + Food Festival	\$ 28,000	\$ 23,170	\$ -	\$ 20,170	\$ -	\$ 20,170	\$ -	\$ 20,170
4S	H.P. Purdon & Company, Inc. dba Big Bay Boom	Port of San Diego Big Bay Boom July 4th Fireworks Show	\$ 200,000	\$ 140,000	\$ 175,000	\$ 140,000	\$ 175,000	\$ 140,000	\$ 175,000	\$ 140,000
5S	National City Chamber of Commerce	7th Annual International Mariachi Festival & Competition	\$ 100,000	\$ 46,202	\$ 55,000	\$ 46,202	\$ 60,000	\$ 46,202	\$ 60,000	\$ 46,202
6S	San Diego Bay Parade of Lights	47th Annual San Diego Bay Parade of Lights	\$ 20,000	\$ 9,950	\$ 15,000	\$ 9,950	\$ 20,000	\$ 9,950	\$ 20,000	\$ 9,950
7S	San Diego Bowl Game Association	Port of San Diego Holiday Bowl Parade	\$ 155,000	\$ 9,529	\$ 145,000	\$ 9,529	\$ 145,000	\$ 9,529	\$ 145,000	\$ 9,529
8S	San Diego Fleet Week Foundation	San Diego Fleet Week 2018	\$ 50,000	\$ 72,298	\$ 35,000	\$ 72,298	\$ 35,000	\$ 72,298	\$ 35,000	\$ 72,298
9S	San Diego Symphony Orchestra	Bayside Summer Nights	\$ 150,000	\$ 265,842	\$ -	\$ 265,842	\$ -	\$ 265,842	\$ -	\$ 265,842
10S	Sun and Sea Festival	Sun and Sea Festival	\$ 20,000	\$ 1,250	\$ 15,000	\$ 1,250	\$ 15,000	\$ 1,250	\$ 15,000	\$ 1,250
11S	The Sand Sculpture Co.	The ZigZag Festival	\$ 200,000	\$ 168,440	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Signature Totals:			\$ 1,043,000	\$ 904,277	\$ 515,000	\$ 732,837	\$ 525,000	\$ 732,837	\$ 525,000	\$ 732,837
Grand Totals:			\$ 1,977,477	\$ 1,533,061	\$ 698,000	\$ 1,136,356	\$ 726,700	\$ 1,148,096	\$ 726,700	\$ 1,148,096