Agenda Item No. 24
File No. 2017-0537
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# **Integrated Planning Port Master Plan Update**

PRESENTATION AND DIRECTION TO STAFF ON THE PORT MASTER PLAN UPDATE REGARDING THE FOLLOWING TOPICS:

- A) PLANNING DISTRICT 5 (NATIONAL CITY BAYFRONT) DRAFT POLICY CONCEPTS AND UPDATED LAND AND WATER USE MAP
- B) PLANNING DISTRICT 4 (WORKING WATERFRONT) DRAFT POLICY CONCEPTS AND UPDATED LAND AND WATER USE MAP

Board of Port Commissioners
December 5, 2017

## TODAY'S WORKSHOP:

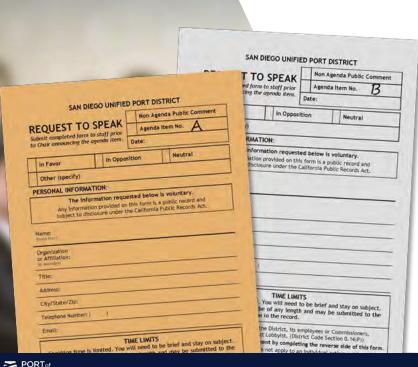
## A) PLANNING DISTRICT 5

- Staff Presentation
- Board Clarifying Questions
- Public Comment
- Board Discussion

#### **B) PLANNING DISTRICT 4**

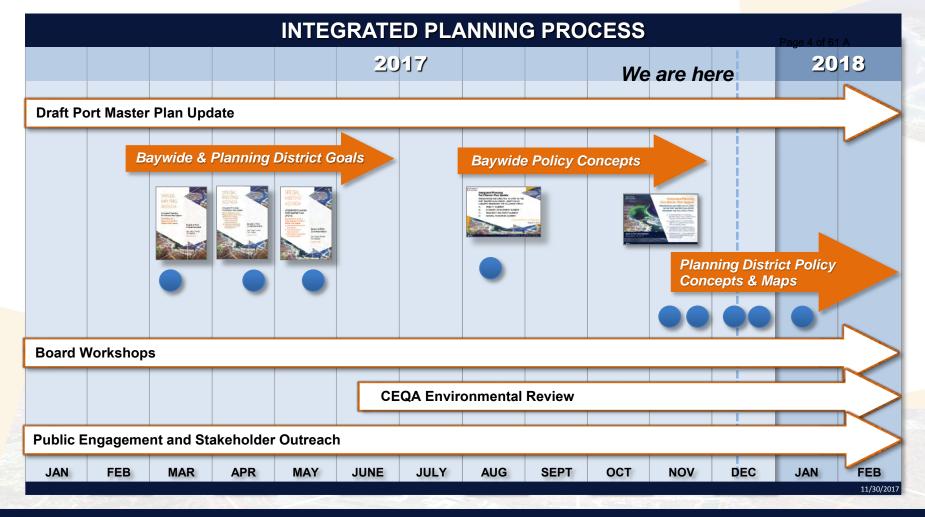
- Staff Presentation
- Board Clarifying Questions
- Public Comment
- Board Discussion

#### **CONCLUSION AND NEXT STEPS**









## Port Master Plan Update:

## **DOCUMENT CONTENTS**

1. Introduction

2. - 7. Elements

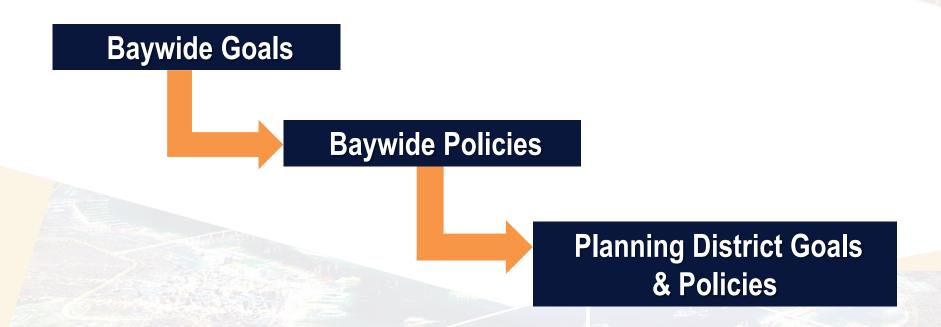
- 8. Planning Districts 1-10
- 9. Definitions/Glossary

- 1. Shelter Island
- 2. Harbor Island
- 3. Embarcadero
- 4. Working Waterfront
- 5. National City Bayfront
- 6. Chula Vista Bayfront
- 7. South Bay
- 8. Imperial Beach Oceanfront
- 9. Silver Strand
- 10. Coronado Bayfront



## Port Master Plan Update:

## **TIERED BAYWIDE GOALS & POLICIES APPROACH**

















#### **RECAP – ECONOMIC DEVELOPMENT POLICY CONCEPTS:**

Support opportunities to accommodate growth in the maritime industry

## Vision Statement & Guiding Principles:

"Preserve the working Port as a dynamic and thriving element of the region's economy and cultural history"

# Framework Report Comprehensive Ideas:

"Fulfill the District's
Mission to promote
commerce, navigation,
fisheries, recreation, and
environmental stewardship
in the Bay"

## PMPU Economic Development Goal:

Thriving, efficient, and modern deep-water marine and cruise terminal operations that optimize the movement of goods and passengers and have local, regional, state, national, and international significance



## **RECAP - ECONOMIC DEVELOPMENT POLICY CONCEPTS:**

Support opportunities to accommodate growth in the maritime industry

Support land and water-side improvements at marine terminals



#### **RECAP – ECONOMIC DEVELOPMENT POLICY CONCEPTS:**

Support opportunities to accommodate growth in the maritime industry

Invest in terminal infrastructure that supports optimization of cargo movement



## **RECAP – ECONOMIC DEVELOPMENT POLICY CONCEPTS:**

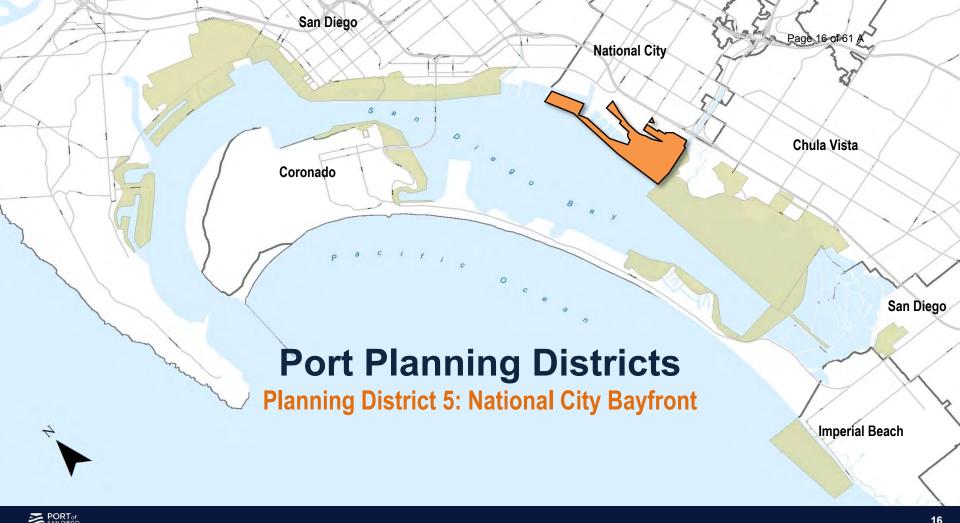
Support opportunities to accommodate growth in the maritime industry

Strive for a diverse cargo mix for long-term economic resiliency









## Planning District 5 – National City Bayfront

## **Current State**

- Home to the National City Marine Terminal, marine industrial activities, and deep-water berthing, surrounded by an assortment of visitor-serving commercial, recreational, and open space uses
- Roadways transitioning to support multiple modes of transportation
- Unique public realm bordered by the Sweetwater
   Channel and Paradise Marsh
- Segregated access to the water and limited opportunities to "touch the water"
- One-of-a-kind southern and easterly public views

#### **Future State**

- Home to cleaner, modern, and more efficient marine terminal and industrial facilities
- Integrated and balanced land and water uses
- Improved roadway operations for all modes
- Improved visual and physical access to the water that emphasizes the unique Sweetwater Channel and Paradise Marsh
- Activated recreation spaces
- Preserved views of the surrounding areas





Planning District 5
Goals

**Policy Concepts** 

Map



Planning District 5
Goals

**Policy Concepts** 

Map

## **GOALS**

## Planning District 5



- A modernized marine terminal facility that is a vital, global gateway for imports and exports
- Upgraded facilities and a competitive and sustainable freight movement system that handles cargo in an efficient, safe, and environmentally responsible way
- Provision and management of vehicle parking through strategic site planning, technological advances, and parking enforcement
- Protected viable marine industrial activities and deepwater berthing that are competitive and flexible in meeting market demand
- Coordinated land uses that provide quality wage jobs for the region in an efficient, safe, and environmentally responsible way
- Activated and safe access to identified public coastal access opportunities that offer people a variety of visitorserving commercial and recreational activities

BPC Workshop: April 27, 2017





## **Planning District 5**

Goals

**Policy Concepts** 

Map



## PD 5 POLICY CONCEPT #1: ENSURE COMMUNITY BALANCE

Optimize regional maritime capacity in harmony with visitor-serving commercial, recreation areas, and conservation open space



## PD 5 POLICY CONCEPT #2: PROMOTE BALANCED LAND USES

Update the Port Master Plan consistent with the proposed Balanced Land Use Plan's redevelopment vision for the Marina Sub-District



## PD 5 POLICY CONCEPT #3: INCREASE ACCESS TO THE WATER

Enhance physical and visual access to the water through the Marina Sub-District and adjacent areas



## PD 5 POLICY CONCEPT #4: PROACTIVELY MANAGE RECREATION OPEN SPACE

Encourage temporary "Pop-Up" activities and experimental programming



## PD 5 POLICY CONCEPT #5: RAILCAR PLAZA INTEGRATION

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Incorporate the railcar plaza property with the Visitor-Serving Recreation Commercial designation



## PD 5 POLICY CONCEPT #6: PROMOTE NEW OPPORTUNITIES

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Encourage new maritime uses, such as aquaculture or bluetech, to maximize efficient use of existing buildings



## PD 5 POLICY CONCEPT #7: IMPLEMENT MULTI-MODAL CORRIDOR

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## Prioritize safety for all users and modes



## PD 5 POLICY CONCEPT #7: IMPLEMENT MULTI-MODAL CORRIDOR

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Optimize access and connectivity between terminals and freeways, including operations and infrastructure



## PD 5 POLICY CONCEPT #7: IMPLEMENT MULTI-MODAL CORRIDOR

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Provide a diversity of roadway mobility options and develop parking management strategies





## **Planning District 5**

Goals

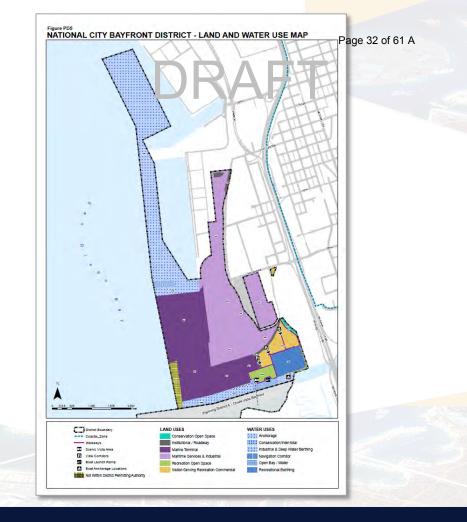
**Policy Concepts** 

Map



## Planning District 5: National City Bayfront

Land and Water Use Map







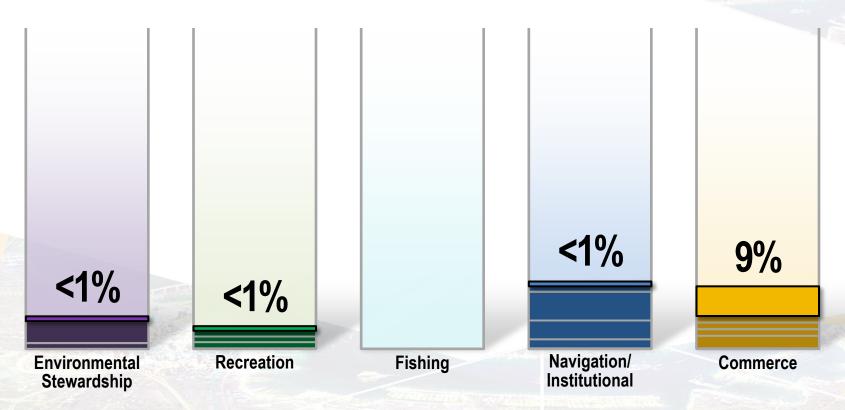
## PUBLIC TRUST AND LAND / WATER USE ALIGNMENT

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	Environmental Stewardship	Recreation	Fisheries	Navigation/ Institutional	Commerce	
Current Designations	Land Uses: 1 Water Uses: 2 Total: 3	Land Uses: 3 Water Uses: 1 Total: 4	Land Uses: 2 Water Uses: 2 Total: 4	Land Uses: 4 Water Uses: 8 Total: 12	Land Uses: 9 Water Uses: 3 Total: 12	= 19 = 16 35
Proposed Designations	Land Uses: 1 Water Uses: 1 Total: 2	Land Uses: 1 Water Uses: 1 Total: 2	Land Uses: 2 Water Uses: 2 Total: 4	Land Uses: 1 Water Uses: 4 Total: 5	Land Uses: 6 Water Uses: 2 Total: 8	= 11 = 10 21

The order of the Public Trust categories do not indicate a priority or preference.

## **Planning District 5: Summary Acreage Allocation**



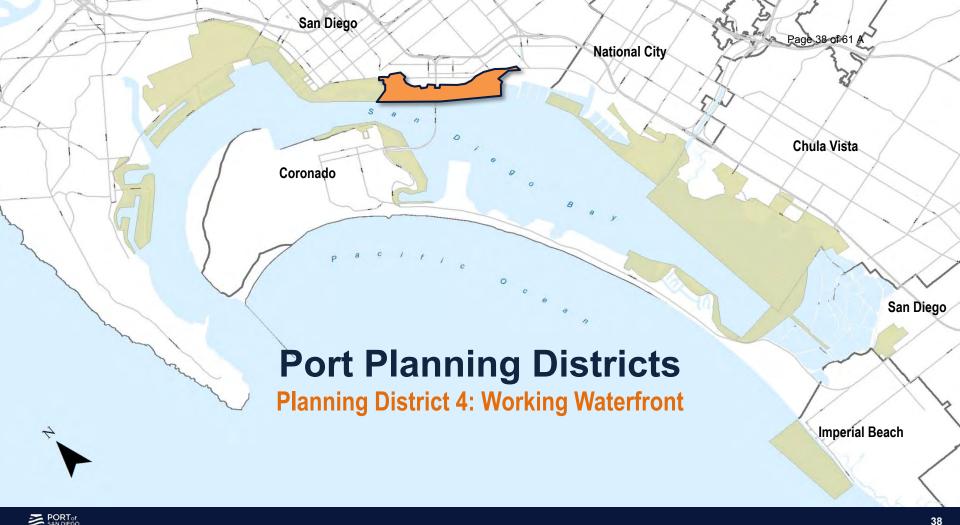
The order of the Public Trust categories do not indicate a priority or preference.



## A) PLANNING DISTRICT 5

- Staff Presentation
- Board Clarifying Questions
- Public Comment
- Board Discussion





# Planning District 4 – Working Waterfront

### **Current State**

- Home to the Tenth Avenue Marine Terminal, marine industrial activities, and Cesar Chavez Park
- An extensive marine industrial complex adjacent to communities like Barrio Logan with rich local history and culture
- Busy mobility and circulation systems
- Isolated recreation area with limited opportunity to interface with the water

# **Future State**

- Clean, modern, and efficient terminal and industrial facilities
- Competitive and sustainable freight movement systems
- Safe, convenient access to employment centers and recreation facilities
- Improved physical and visual access to recreational facilities, including Cesar Chavez Park and Crosby Pier





Planning District 4
Goals

**Policy Concepts** 

Map

# GOALS

# Planning District 4



- A modernized marine terminal facility that optimizes the terminal as a vital, global gateway for imports and exports, while remaining flexible and responsive to future market conditions
- Upgraded facilities and a competitive and sustainable freight movement system that handles cargo in an efficient, safe, and environmentally responsible way
- Convenient and safe access to jobs and identified public coastal access opportunities
- A premier and high-performing center for shipbuilding and ship repair for the defense and maritime industry
- Provision and management of vehicle parking through strategic site planning, technological advances, and parking enforcement

BPC Workshop: April 27, 2017



**Planning District 4** 

Goals

**Policy Concepts** 

Map



### PD 4 POLICY CONCEPT #1: ENHANCE CONNECTIONS TO THE BAY

Provide an opportunity for an enhanced connection between Crosby Pier, Cesar Chavez Park and the uplands



# PD 4 POLICY CONCEPT #2: CREATE PLACES FOR PEOPLE

Enhance existing park areas to allow for interaction with the water in a manner that is safe and does not interfere with maritime operations



## PD 4 POLICY CONCEPT #3: PROACTIVELY MANAGE RECREATION OPEN SPACE

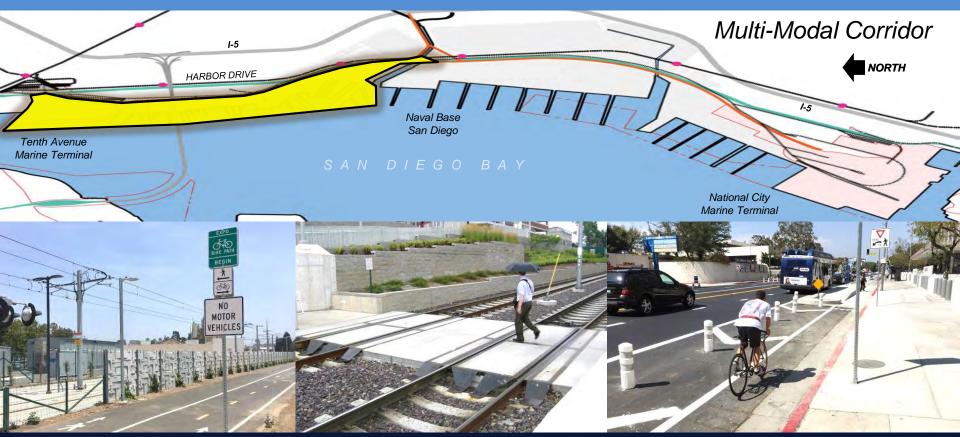
Encourage temporary "Pop-Up" activities and experimental programming



# PD 4 POLICY CONCEPT #4: IMPLEMENT MULTI-MODAL CORRIDOR

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# Prioritize safety for all users and modes



## PD 4 POLICY CONCEPT #4: IMPLEMENT MULTI-MODAL CORRIDOR

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Optimize access and connectivity between terminals and freeways, including operations and infrastructure



## PD 4 POLICY CONCEPT #4: IMPLEMENT MULTI-MODAL CORRIDOR

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Provide a diversity of roadway mobility options and develop parking management strategies



## PD 4 POLICY CONCEPT #5: PROMOTE TERMINAL OPTIMIZATION

# Promote implementation of the Tenth Avenue Marine Terminal Redevelopment Plan





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# PD 4 POLICY CONCEPT #6: BE A GOOD ENVIRONMENTAL STEWARD TO NEIGHBORING COMMUNITIES Page 50 of 61 A

Promote transition to clean, modern, and efficient terminal facilities based on market demand



## PD 4 POLICY CONCEPT #7: ENSURE COMMUNITY BALANCE

Sustain regional maritime capacity in balance with environmental stewardship by encouraging compatible uses within transition zones





# **Planning District 4**

Goals

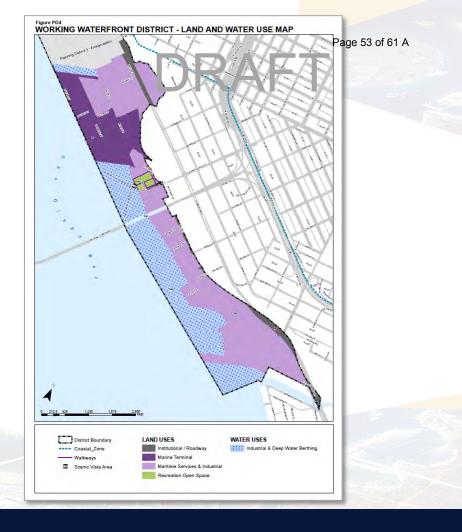
**Policy Concepts** 

Map



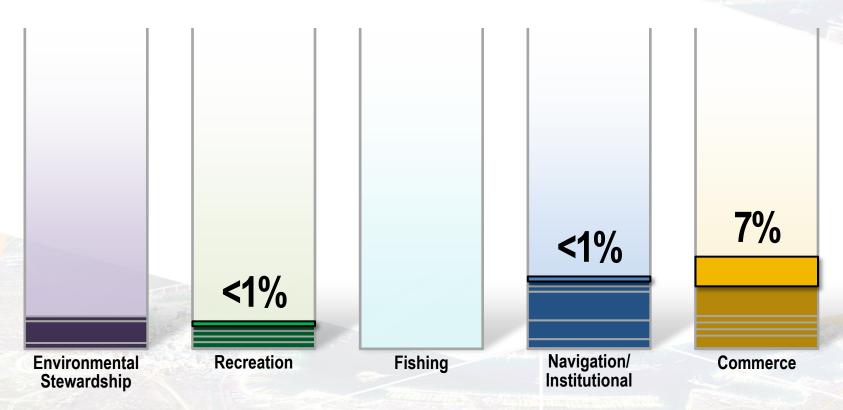
# Planning District 4: Working Waterfront

Land and Water Use Map





# **Planning District 4: Summary Acreage Allocation**



The order of the Public Trust categories do not indicate a priority or preference.



# **B. PLANNING DISTRICT 4**

- Staff Presentation
- Board Clarifying Questions
- Public Comment
- Board Discussion









COASTAL ACCESS

# **Integrated Planning: Port Master Plan Update**

# **Public Engagement Timeline**

#### BPC Meeting: August 8, 2017

- Mobility Element Policy Concepts
- Natural Resources Element Policy Concepts
- Resiliency and Safety Element Policy Concepts
- Economic
   Development Element
   Policy Concepts

### PUBLIC OPEN HOUSE

August 10, 2017 6-8pm

**EVENT** 

6-8pm
Port Administration

Building

#### BPC Meeting: November 14, 2017

- Land and Water Use Element Policy Concepts
- Coastal Access and Recreation Element Policy Concepts
- Planning Districts
   7-10 Policy Concepts
   & Land and Water
   Use Maps

### PUBLIC OPEN HOUSE

EVENT

November 15, 2017 6-8pm

Port Administration Building

### BPC Meeting: December 5, 2017

 Planning Districts
 4 & 5
 Policy Concepts & Land and Water Use Maps

# Special BPC Meeting:

- **December 12, 2017**
- Planning Districts
   6, 1 & 2
   Policy Concepts
   & Land and Water
   Use Maps

# BPC Meeting: February 6, 2018

Planning District 3
 Policy Concepts
 & Land and
 Water Use Map

## PUBLIC OPEN HOUSE EVENT

TBD

(will be scheduled to follow completion of all Planning Districts)

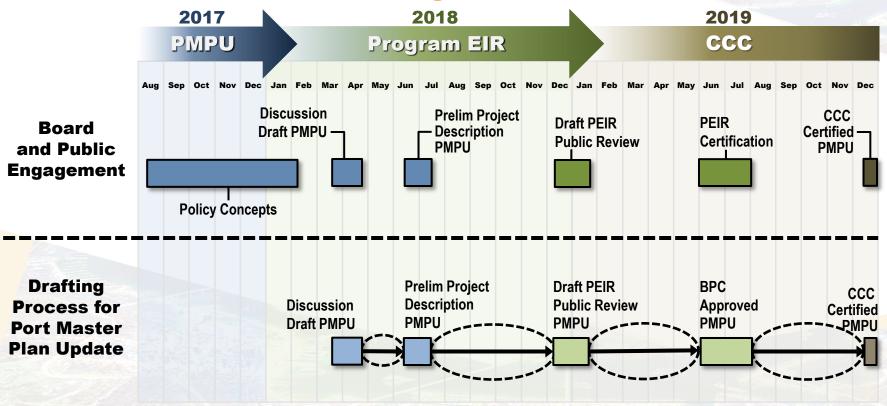
Ongoing Stakeholder and Agency Involvement

Rev11/30/2017



# Integrated Planning: Port Master Plan Update Page 60 of 61 A

**Drafting Process** 



Rev11/30/2017

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