



July 1, 2019

Wendy Siao  
James Hammel  
Port of San Diego  
3165 Pacific Coast Hwy.  
San Diego, CA 92101

Hello James and Wendy,

It was a pleasure meeting you both earlier this week at the Topgolf location in Glendale. I am pleased that we had the opportunity to share our experience with the Topgolf Executive Team in person. Per your request, we have sent you a few agreements and documents and wanted to follow up with a few exact dates to go along with the comments shared about how superb the experience really was in bringing this prized business out of the ground and welcoming patrons in just 324 days.

On November 1, 2017 we held the groundbreaking event and on September 21, 2018 we celebrated the grand opening of the facility.

The city of Glendale is home to large venues and attractions such as State Farm Stadium, home of the NFL Arizona Cardinals and Gila River Arena, where the NHL Arizona Coyotes play. We are accustomed to working with top notch firms and without hesitation will share that the Topgolf experience was one of the best professional experiences from the first hello to C of O.

The fact that the Topgolf operation is as visible and popular as it is, we have seen it raise the bar for the Greater Glendale Sports and Entertainment District. The offering caters to a wide range of patrons and is helping the city achieve a number of our goals. Topgolf is an attraction in and of itself with close to 500,000 visitors annually and a significant revenue generator for the city. The facility provides yet another reason for residents and visitors alike to come, stay, play and be entertained in Glendale. Topgolf supports our namesake Chamber of Commerce and other organizations quickly becoming a top pick as a corporate meeting destination.

If I can be of any help to you and your team regarding specific aspects of the endeavor and our superb ongoing relationship, feel free to reach out to me any time by email [bfriedman@glendaleaz.com](mailto:bfriedman@glendaleaz.com) or phone 623-930-2984.

Sincerely,

A handwritten signature in black ink, appearing to read 'Brian Friedman'.

Brian Friedman  
Economic Development Director  
Office of Economic Development

# **SAN DIEGO COUNTY LODGING ASSOCIATION**

**1945 Quivira Way, Suite 5, San Diego, CA 92109**

**619-224-2811**

**info@sdhma.com**

October 25, 2019

Mr. Garry Bonelli  
Chairman  
Board of Port Commissioners  
3165 Pacific Highway  
San Diego, CA 92101

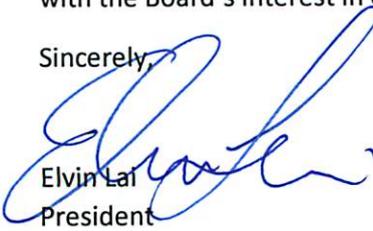
Dear Chairman Bonelli,

The San Diego County Lodging Association, formerly known as the San Diego County Hotel-Motel Association, Board of Directors supports adding new entertainment venues and amenities to attract visitors to San Diego's bay front, including its Port Tidelands. While San Diego is a premier destination, attracting new visitors and getting them to extend their stays is vital to our economy.

San Diego has many exciting opportunities for visitors to enjoy its bay front, from Chula Vista's new development to the USS Midway; however, there are few recreational attractions on Harbor Island or Shelter Island.

Our Board has not formally endorsed siting a Topgolf facility on Harbor Island, but the use is consistent with the Board's interest in encouraging new entertainment options along San Diego's waterfront.

Sincerely,

  
Elvin Lai  
President

Cc: Tony Gordon, Director of Real Estate  
Wendy Siao, Program Manager, Real Estate

# BIRMINGHAM

Greater Birmingham Convention & Visitors Bureau

April 26, 2018

To Whom It May Concern:

When it was announced that Topgolf was coming to Birmingham, the excitement began to grow. Other destination marketing organizations had told us the benefits of having Topgolf in their cities, and we were eager to be a part of that elite group.

The entertainment venue in Birmingham is located within walking distance of the state's largest meeting facility, the Birmingham-Jefferson Convention Complex. This adds to the competitive edge we have over other cities when vying for convention business. Topgolf brings a fresh new feature to the overall package we offer convention planners. It has aided our sales staff in making successful bids for meetings of all sizes.

Topgolf also has helped us in attracting leisure travelers. Studies show that attractions such as Topgolf positively affect the economic impact of travel to destinations such as Birmingham. These visitors are joining crowds of local golfers and non-golfers alike who are enjoying the new venue.

Birmingham has had nothing but praise for the addition of Topgolf to our community. The professional staff is always willing and available to help with special requests and arrangements. Topgolf is a welcome accent to the city's attractors, bringing pleasure to visitors and residents alike.

Regards,



J. John Oros, Jr.  
President and CEO

To Whom It May Concern,

I am writing to attest that Topgolf is a member in good standing of the Charlotte Chamber of Commerce. Furthermore, Topgolf, since the day of their groundbreaking, to opening day and now in their one year of business since, has proven to be an exemplary neighbor and corporate citizen in Charlotte.

Topgolf runs a topnotch business. They have proven to be a destination and recreational alternative for citizens throughout our city and region. Their presence in our community makes Charlotte an even better place. And, again, I would reiterate that Topgolf is exactly the type of company who not only successfully runs a business, but they contribute to the overall betterment of their community as an upstanding corporate citizen

We are very pleased to have Topgolf in our market. We look forward to seeing their business grow throughout the United States and perhaps in your community as well.

Sincerely,



Bob Morgan  
President & CEO



7505 South Holden Street  
Midvale, UT 84047  
Phone (801) 567-7200  
[www.midvalecity.org](http://www.midvalecity.org)

---

April 4, 2018

To whom it may concern,

We are honored that Topgolf chose Midvale City as their first location in Utah. Offering a unique, state-of-the-art entertainment option for our residents and visitors, Topgolf quickly established itself as one of most beloved recreational activities in the Salt Lake region.

Along with creating nearly 450 full- and part-time jobs, Topgolf has been a perfect complement to the Bingham Junction redevelopment area and has strengthened this neighborhood's position as a top destination.

Several international corporations are headquartered next to Topgolf. They enjoy utilizing the center for business meetings, conferences, fine-dining experiences and team building activities.

Local businesses are the backbone of the city's economy. We appreciate Topgolf for their dedication to our community. Please feel free to contact me at [rhale@midvale.com](mailto:rhale@midvale.com) or 801-567-7204 if you have any questions.

Sincerely,

Mayor Robert Hale



UNITED STATES SENATOR  
WASHINGTON, D.C.

February 28, 2018

Alan D. Davis II  
Project Manager  
Top Golf  
8750 N. Central Expressway  
Suite 1200  
Dallas, TX 75231

Dear Alan,

It is a pleasure to congratulate Top Golf on the groundbreaking of your location in Pharr. This is an investment in the economy and growth of the Lone Star State that will make an impact today and on the generations to come.

Your organization's leadership, innovation, and dedication make Top Golf a vibrant part of our state. As we work to strengthen America's leadership in the global economy, the growth and expansion of Top Golf into new territories plays a part in our growth and stability. This groundbreaking is a milestone for Top Golf and for South Texas. I look forward to celebrating many more milestones with you as you aim for a continued expansion of jobs and investment in the State of Texas.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Ted Cruz'.

Ted Cruz  
United States Senator

## LETTER OF SUPPORT

To Whom It May Concern:

I am writing on behalf of Topgolf and their role in the Charlotte community. The Charlotte Regional Visitors Authority (CRVA) is a division of the City of Charlotte that leads in destination development, marketing and venue management expertise. We work to deliver experiences that uniquely enrich the lives of our visitors and residents. When Topgolf announced their arrival, we were thrilled the popular attraction was coming to our backyard.

At its core, Topgolf creates a great time for all. We saw the Global Sports and Entertainment Company as an asset for our region and an opportunity for our visitors and locals to connect with one another and create memorable experiences, something that is at our core.

To celebrate our sales team accomplishing their annual goal, Topgolf was selected to host this event for 35 people and was handled in a professional and attentive manner. The food was excellent and everyone was able to participate in the activities. No doubt we will use the facility again for future team building and client entertainment.

Topgolf's staff is friendly, welcoming and well versed on their product and mission. It's only natural for the CRVA to partner with such a company and one that is in good standing. We look forward to an exciting future with Topgolf and are grateful they chose Charlotte.

Regards,



Kamin Brennan  
Director, Partners In Tourism  
A Division of the Charlotte Regional Visitors Authority (CRVA)

CHARLOTTE



# HUNTSVILLE

Tommy Battle  
Mayor

April 11, 2018

To Whom It May Concern:

Topgolf came into our community and engaged quickly with our constituents. As a community partner, they have played a key role in the revitalization of one of our premier economic corridors.

From our first conversations through the opening of its facility, we have found Topgolf's staff to be professional and community-oriented.

We know Topgolf is an asset for our community and we value its presence here.

Sincerely,

Tommy Battle  
Mayor

The Star of Alabama



April 24, 2018

Dear Topgolf Team:

I am writing to express the City of Fort Worth's appreciation for the outstanding services you have been delivering to our citizens and visitors. Your organization renders fun and quality customer service, and we are happy that you have selected Fort Worth as your organization's home. We hope that Topgolf joining the Fort Worth family will be mutually beneficial for all parties.

Our citizens have expressed a great appreciation for having a first-class family venue in our great city. You joining us has created jobs and enhanced our economic development. From the economic impact to the delicious food and fun, we are happy to have Topgolf in the City of Fort Worth.

Sincerely,

A handwritten signature in black ink, appearing to read "Betsy Price". The signature is fluid and cursive.

Betsy Price  
Mayor

---

**BETSY PRICE, MAYOR**

CITY OF FORT WORTH ★ 200 TEXAS STREET ★ FORT WORTH, TEXAS 76102  
(817) 392-6118 ★ FAX (817) 392-2409