

**DRAFT**

**RESOLUTION 20xx-xxx**

**RESOLUTION ADOPTING A LINE ITEM BUDGET IN AN AMOUNT NOT TO EXCEED \$726,700 IN SPONSORSHIP FUNDING AND WAIVED DISTRICT SERVICES NOT TO EXCEED \$1,148,096 TO SUPPORT 66 EVENTS THROUGH THE PORT OF SAN DIEGO FY 2019 TIDELANDS ACTIVATION PROGRAM; FUNDS REQUIRED FOR FY 2019 WILL BE BUDGETED IN THAT FISCAL YEAR, SUBJECT TO BOARD APPROVAL UPON ADOPTION OF THAT FISCAL YEAR'S BUDGET**

**WHEREAS**, the San Diego Unified Port District (District) is a public corporation created by the Legislature in 1962 pursuant to Harbors and Navigation Code Appendix I, (Port Act); and

**WHEREAS**, the District sponsors several events each year as part of its Tidelands Activation Program (TAP) which is designed to attract people to the Tidelands, promote the District's mission, enhance stakeholder relationships, and generate economic and/or promotional impact to the District and its tenants; and

**WHEREAS**, Board Policy No. 771 establishes criteria and a process to consider and grant sponsorships in support of events and activities promoting the mission of the District, and also establishes the Tidelands Activation Program Advisory Committee (TAPAC), an appointed advisory committee charged to review staff recommendations and make its own recommendations, when applicable, for funding and/or waivers of fees for District services; and

**WHEREAS**, the sponsorship recommendations being presented are based on a comprehensive analysis of all applications by a cross-functional team comprised of District staff and the Tidelands Activation Program Advisory Committee (TAPAC) that was conducted between December 2017 and March 2018; and

**WHEREAS**, during the Fiscal Year (FY) 2019 TAP cycle, the Port received 88 sponsorship applications requesting more than \$1.97 million in funding, and more than \$1.5 million in waived District service fees; and

**WHEREAS**, of the 88 applicants, staff initially recommended funding and/or services for 66 events in an aggregate amount of \$698,000 in sponsorship funding and \$1,136,356 in waived fees; and

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**WHEREAS**, the TAPAC reviewed staff's recommendations during a public meeting on March 14, 2018, and recommended that 66 events receive funding and/or services; and

**WHEREAS**, the TAPAC's recommended funding for sponsored events is \$726,700, or \$28,700 above what staff initially recommended; and

**WHEREAS**, the TAPAC's recommended service fee waivers is \$1,148,096, or \$11,740 above the amount initially recommended by staff; and

**WHEREAS**, following the TAPAC review, staff refined its recommendations to mirror the changes in funding and services recommended by the TAPAC, meaning that staff's final recommendations for funding and services for the FY 2019 TAPAC are \$726,700 in funding and \$1,148,096 in waived District service fees.

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Port Commissioners of the San Diego Unified Port District that a line item budget in an amount not to exceed \$726,700 in sponsorship funding and waived District services not to exceed \$1,148,096 to support 66 events through the FY 2019 Tidelands Activation Program, a list of which is on file with the Office of the District Clerk, is hereby adopted.

APPROVED AS TO FORM AND LEGALITY:  
GENERAL COUNSEL

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By: Assistant/Deputy

PASSED AND ADOPTED by the Board of Port Commissioners of the San Diego Unified Port District, this 10<sup>th</sup> day of April, 2018, by the following vote: