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AGENDA RELATED

June 14, 2022
#1 2022-0096

June 12, 2022

Port Chair Dan Malcolm
Board of Port Commissioners
San Diego Unified Port District
3165 Pacific Highway
San Diego, CA 92101

Dear Chair Malcolm and Port Commissioners,

SUBJ: San Diego Working Waterfront support of the 2022 Wonderfront Festival

The San Diego Working Waterfront is pleased to send a letter of support for this year's 2022 Wonderfront Festival. Members of our Association attended a meeting with the event organizers on Tuesday, June 7th. The event organizers provided a presentation on the plans for this year's event and were able to address all the concerns from the 2019 event wrap up meeting.

The event organizers are providing better signage for the festival attendees as well for the public that are not attending the festival. The event will allow for festival attendees in and out privileges during the festival. They have also reserved additional parking at the Convention Center along with a free shuttle to and from the event. As well they are offering water taxi services for the public and event attendees.

The event organizers have hired a third-party specialist company to ensure the sound from the bands in the festival are well within the noise levels allowed. If the sound is above the allowable amount, they are able to control the sound themselves. They have also shortened the hours from the previous year's festival and are phasing in the build out of the festival in where it will lessen the impacts to our tenants and especially the tenants in Seaport. They will also have a 24-hour hotline available in where they can take quick action on any potential complaints.

The event organizers are committed to creating an event that truly partners with our Port Tenants and will create a win-win-win for the public, event attendees, our Port, and its tenants.

We will continue to work in partnership with the event organizers and for this year's event and future Wonderfront events.

Sincerely,

Sharon Bernie-Cloward
President/CEO

Cc: Ms. Yvonne Wise, Port of San Diego
Mr. Paul Thornton, Event Organizer

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